Editorial # Journal of Biometrics & Biostatistics

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The journal has been started in the year 2010 and it released its first volume in the same year. Till now, the journal has released 10 volumes by the end of 2019 and is successfully running its 11th Volume.

The Journal of Biometrics & Biostatistics is an open access publication that features scientific works of considerable significance and impact in all fields of Biostatistics research such as: Biometrics, Clinical Trail, animal studies, biological experiments and biomedical engineering. The scope of the journal is not just restricted to Biometrics & Biostatistics alone; works related to biometric intelligence analysts, social network analysts, statistical programmers, software developers which are loosely associated with Biostatistics are equally welcome. It is a boon for researchers and students who wish to be kept abreast of the latest advancements in the field of Biometrics & Biostatistics, it would help them build on the current know-how. Business people, policy makers, journalists, and practitioners can also benefit from the works published in the journal.

Classification of the Journal

- Behaviometrics
- Big Data Analytics
- Binary and Non-normal Continuous Data
- Binomial Regression
- Biometrics
- Biostatistics methods
- Clinical Trail
- Cross-Covariance and Cross-Correlation

The classification extends to the above and its related topics too.

During the year 2019, the Journal has released nearly 15 articles. During Jan-20, Hilaris SRL has acquired this journal from Omics group and from then on all rights has been taken by the Hilaris SRL only.

Some of the articles released in 2019 are as follows:

1. Strategies for Optimal Time Management in Biostatistical Practice
2. The Clinical Significance of Effect Sizes for Survival and Tumor Response Endpoints Using the Empirical Rule Effect Size
3. Assessment of Basic and Advanced Knowledge in Biostatistics and Clinical Research among Health care Professionals at King Fahad Medical City, Riyadh, KSA: A cross-Sectional Survey
4. Dealing with Methodological Issues in the Functional Data Analysis of Actigraphy Data
5. Comparisons of Four Discrete Distributions in Count Regressions Using Elders? Missing Teeth Data
6. Dose Response Relationship from Four-Way Cross Over Trials
7. Improving the t-SNE Algorithms for Cytometry and Other Technologies: Cen-Se' Mapping
8. Statistics in Bioarcheology: A Review

The journal has released the conference details relating to the journal in December 2019.

In the same way, the Journal expects to cover all the above classification topics for the year 2020 along with the present research in this field along with the current situation prevailing in globally i.e., COVID19.

Social media/digital marketing

The journal always was in contact with the scientific group of the world through its mails, social media networks and its digital platforms. Some of the best ways to be in contact with the audiences' are:

1. Twitter postings: Regularly posting the articles, trends, updates of the journal. They can be visible at: @biostatistics
2. Posting Google Analytics data in the website.
3. Using LinkedIn and Facebook for regular updates.
4. Regularly being in contact not only through mails but also through Whats App.

The complete details about the journal can be seen at: https://www.scholarscentral.org/submissions/biometrics-biostatistics.html and for contacting us, mail us or Whats App us.

Lastly, Journal of Biometrics & Biostatistics is nothing without the continuous support of the Editorial Board Members especially our Editor-in-Chief Dongfeng Wu. The Editorial Board members are the back bone of the journal. Along with them, authors and reviewers play a very significant role in building this journal.

So, as an Editorial Co-ordinator I invite all the extended dignitaries in this field to submit their articles for bringing this research/expertise to the global scientific community.