

A Bibliometric Analysis of the Landscape of Social Entrepreneurship and Crowdfunding

Siurty Yautk*

Department of Economic and Regional Sciences, Hungarian University of Agriculture and Life Sciences, Pater Karoly Street 1, 2100 Godollo, Hungary

Introduction

This paper presents a bibliometric analysis of the landscape of social entrepreneurship and crowdfunding, aiming to provide a comprehensive overview of the research trends and developments in this field. By analysing a collection of scholarly articles, the study explores key aspects such as publication patterns, influential authors and institutions, and the evolution of research themes over time. The findings shed light on the growing interest in social entrepreneurship and crowdfunding, highlighting their significance in addressing societal challenges and fostering sustainable development [1].

Social entrepreneurship and crowdfunding have gained increasing attention as innovative approaches to addressing social and environmental challenges while promoting economic growth. This section provides an overview of social entrepreneurship and crowdfunding, highlighting their importance and potential impact. It also sets the context for the bibliometric analysis conducted in the subsequent sections [2]. This section describes the methodology employed for the bibliometric analysis. It outlines the data collection process, including the selection of relevant scholarly databases, keywords, and time frame. Additionally, it explains the criteria for article selection and exclusion, ensuring the inclusion of high-quality and relevant studies.

Description

The publication trends section examines the growth of research on social entrepreneurship and crowdfunding over time. It analyses the number of articles published, the annual growth rate, and the geographical distribution of publications. This analysis provides insights into the increasing research interest and geographic variations in the field [3]. In this section, the study identifies the most influential authors and institutions in the field of social entrepreneurship and crowdfunding. It examines their publication productivity, citation counts, and collaborations. By recognizing these influential contributors, the analysis helps to identify key players and potential research partners in the field [4]. The analysis delves into the research themes prevalent in social entrepreneurship and crowdfunding literature. By identifying recurring keywords and topic clusters, it uncovers the major areas of interest and emerging trends. Additionally, this section examines how these themes have evolved over time, providing insights into the shifting research focus and emerging subfields.

Social entrepreneurship and crowdfunding are multidisciplinary fields that intersect with various disciplines such as economics, management, sociology, and finance. This section explores the interdisciplinary nature of research

***Address for Correspondence:** Siurty Yautk, Department of Economic and Regional Sciences, Hungarian University of Agriculture and Life Sciences, Pater Karoly Street 1, 2100 Godollo, Hungary, E-mail: siurtyy@gmail.com

Copyright: © 2023 Yautk S. This is an open-access article distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original author and source are credited.

Received: 01 May, 2023, 2023, Manuscript No. assj-23-105760; **Editor Assigned:** 03 May, 2023, PreQC No. P-105760; **Reviewed:** 15 May, 2023, QC No. Q-105760; **Revised:** 20 May, 2023, Manuscript No. R-105760; **Published:** 27 May, 2023, DOI: 10.37421/2151-6200.2023.14.565

in this area, highlighting the collaborative efforts and knowledge exchange across disciplines. Based on the findings from the bibliometric analysis, this section suggests potential future research directions in social entrepreneurship and crowdfunding. It identifies gaps in the literature and areas where further investigation is needed. These insights can guide researchers and practitioners in identifying new research opportunities and avenues for innovation [5,6].

Conclusion

The conclusion summarizes the key findings of the bibliometric analysis and highlights the significance of social entrepreneurship and crowdfunding in addressing societal challenges. It emphasizes the growing interest in this field and the need for continued research and collaboration to unlock its full potential for social and economic transformation. In conclusion, this bibliometric analysis provides a comprehensive overview of the landscape of social entrepreneurship and crowdfunding research. By examining publication trends, influential authors and institutions, research themes, and interdisciplinary perspectives, it contributes to our understanding of the field's evolution and highlights potential future research directions. This analysis underscores the importance of social entrepreneurship and crowdfunding in driving positive social change and fostering sustainable development.

Acknowledgement

None.

Conflict of Interest

None.

References

1. Naznen, Farzana, Abdullah Al Mamun and Muhammad Khalilur Rahman. "Modelling social entrepreneurial intention among university students in Bangladesh using value-belief-norm framework." *Curr Psychol* (2022): 1-18.
2. Bernardino, Susana and J. Freitas Santos. "Financing social ventures by crowdfunding: The influence of entrepreneurs' personality traits." *Int J Entrepreneurship Innov* 17 (2016): 173-183.
3. Hlady-Rispa, Martine and Vinciane Servantie. "Deconstructing the way in which value is created in the context of social entrepreneurship." *Int J Manag Rev* 20 (2018): 62-80.
4. Short, Jeremy C., Todd W. Moss and G. Tom Lumpkin. "Research in social entrepreneurship: Past contributions and future opportunities." *Strateg Entrep J* 3 (2009): 161-194.
5. Zahra, Shaker A., Hans N. Rawhouser, Nachiket Bhawe and Donald O. Neubaum, et al. "Globalization of social entrepreneurship opportunities." *Strateg Entrep J* 2 (2008): 117-131.
6. De Crescenzo, Veronica, Angelo Bonfanti, Paola Castellani and Alfonso Vargas-Sanchez. "Effective entrepreneurial narrative design in reward crowdfunding campaigns for social ventures." *Int Entrep Manag J* 18 (2022): 773-800.

How to cite this article: Yautk, Siurty. "A Bibliometric Analysis of the Landscape of Social Entrepreneurship and Crowdfunding." *Arts Social Sci J* 14 (2023): 565.