

Time Management Effectiveness is Essential for Organisational Survival

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Introduction

Organizations must effectively manage time in order to survive and flourish in today's increasingly aggressive and fast-paced business climate. Nowadays, employee motivation and happiness are the most important parts of any firm. Time management is critical in motivating employees and, as a result, boosting the organization's performance. The utilisation of good time management in an innovation-based firm leads to increased business growth, improved organisational performance, and increased employee comfort. The purpose of this research is to determine the level of time management in public and private sector businesses, as well as the impact of time management on employee satisfaction and overall performance. 260 male and female staff members and students from public and private universities in the Hyderabad and Jamshoro districts completed closed-ended questionnaires. The data was evaluated using a T-test with independent samples and correlation [1,2]. These industries cover a wide range of economic activities, including advertising, photography, architecture, designer fashion, R&D, software, and electronic publishing.

Description

Irrecoverable because every minute spent is lost forever, limited since there are only 24 hours in a day, and dynamic because it never remains the same. Time management is the process of organising activities or events by first estimating how long a task will take to complete, when it must be completed, and then changing events that will prevent it from being completed on time. It's not about getting more things done in a day when it comes to time management. It's all about completing the most important tasks. Time management refers to the capacity to prioritise what is most important in one's life, whether at work, at home, or in one's personal life. Time management is a combination of concepts, practises, skills, tools, and systems that assist you in making the best use of your time in order to achieve your goals. Many of us appear to acquire time management as a result of need [3-5]. This outcome was expected given that the Department for Digital, Culture, Media, and Sport published the first report on the creative industries in the 1990s. The United Kingdom is now the country that leads scientific production in this area [6].

Conclusion

The cognitive structure of the creative economy (CE) in business, management, and accounting during the previous three decades might be assessed thanks to this bibliometric investigation. The performance study also

reveals a rising interest in academics and society by recording 687 scientific articles between 2011 and 2021, a concentration of 79.6%. The contributions of 146 countries, including the United Kingdom, Indonesia, and the United States; (ii) 267 journals, including the Creative Industries Journal; (iii) 1340 authors, including Minghui Chen from the National Chung Hsing University (Taiwan); and (iv) the publication with the highest citation count, "Creativity and Tourism. The State of the Art" by Tilburg University's Greg Richards.

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Conflict of Interest

None.

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