

Copyright Laws' Effect on Business Organizations

Xiao Yu*

Department of School of Business, Putian University, Putian 351100, China

Abstract

The creator of an original work is granted a copyright at the time of creation. To obtain a copyright, the creator does not need to register the work. New valuable inventions, on the other hand, are protected by patents, which are overseen by the United States Patent and Trademark Office. A copyright usually lasts for 70 years after the author's death, so you don't have to worry about your own works' copyright expiring while you're still living. Tangible but must be observable enough to be communicated, is protected by a copyright. Although a work does not have to be published or registered, it can be significant. The Library of Congress requires that all published works be deposited.

Keywords: Sharing economy • Digital platform • Business model • Value proposition

Introduction

The copyright of an author's work lasts for the duration of the author's life plus 70 years. The 70-year period begins when the final author dies if there are many authors. The term for works created for hire or by anonymous writers is 120 years from the date of creation or 95 years from the date of publication, whichever comes first. Copyrights may be transferred, but only with the author's or owner's consent and a documented contract. Because a copyright is a type of personal property, it can also be transferred through a will. The Copyright Office isn't one of them. Copyright grants the owner of print material and images the exclusive right to make and distribute copies, create derivative works, and publicly display the material. This provides you with enough control over the text and picture material to which your firm holds the rights as a business. On the other hand, you must obtain the necessary permissions to use the material in your publications. Copyright owners have the option of selling particular rights to publications. You can buy digital rights or print rights for digital images. The copyright law provides broad protection, but you must first agree with the copyright owner on which rights he wants to seize [1,2].

Literature Review

Online platforms allow for the conduct of transactions between buyers and sellers of products and services, allowing for the transfer of physical assets and idle resources in order to accomplish. Additionally, with the current economic slump, the majority of people desire to cut back on unnecessary spending, customers anticipate getting what they need for less than the going rate, and providers want to sell any extra or unused home goods or services [3,4].

Discussion

Before going into the challenges of computer programme copyright ability, it's a good idea to go over the many features of computer programmes that affect copyright ability. An operating system programme is a computer

programme that governs a computer's internal processes and makes application programmes easier to use. An application programme, for example, performs word processing for the computer user. Programs can be written in source code, which is similar to English, or in lower-level languages, which are made up of alphanumeric labels or abbreviations. Object code is the term for the low-level language versions of a programme. Object code is made up of a series of ones and zeros that can only be read by a computer or programmers with extensive knowledge and experience. The platform's users can comprehend the services they require, compare prices and items using the platform's content, then purchase those services or products online. Additionally, customers are prepared to pay operators of digital platforms. Additionally, a lot of lost dogs are not located by their owners and are instead put to death in shelters [5,6].

Conclusion

Naturally, the security of the dog is given extra consideration when entrusting a dog sitter with one's cherished pet. To stop people from impulsively purchasing dogs, which would cause a wave of abandonment and an explosion of dog shelters, a dog leasing business was recently introduced. Renters and pets can get along, check that they can live together, and lessen abandonment with the help of the dog rental service. Although they fall under the sharing economy and are digital platforms, they are utilised to provide dog-rental services. There are also some ideas related to the sharing economy. In addition to renting out pets, this sector of the economy also rents out lives. Even if it is now permitted to rent pets, supervision should be done and caution should be taken.

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Conflict of Interest

None.

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*Address for Correspondence: Xiao Yu, Department of School of Business, Putian University, Putian 351100, China, Turkey, E-mail: xiaoy@gmail.com

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