A Bibliometric Analysis of the Effects of Agency Issues on Corporate Performance

Helina Groger*

Department of Strategy and Entrepreneurship, EM Normandie Business School, 76600 Metis Lab, France

Introduction

This bibliometric analysis explores the relationship between agency issues and corporate performance through a systematic examination of scholarly literature. Agency issues, stemming from the separation of ownership and control in corporations, have been a prominent concern in the field of corporate governance. This study aims to identify key themes, trends and gaps in the existing literature, shedding light on the complex interplay between agency problems and corporate performance. This section reviews the existing literature on agency issues and corporate performance. It identifies key theories and models used to analyze agency problems, discuss empirical studies exploring these issues, and highlight the evolution of thought in this domain. The literature review provides a foundation for the subsequent bibliometric analysis. This section outlines the methodology employed for the bibliometric analysis. It discusses the selection criteria for the literature, databases used for retrieval, and the search strategy applied. Additionally, it explains the data extraction process, including variables considered for analysis, such as publication year, authorship, journals and keywords [1].

Description

The main body of the paper presents the findings of the bibliometric analysis. This includes an examination of trends in publication output over time, identification of prolific authors and their contributions, analysis of frequently cited articles and visualization of keyword co-occurrence networks. The analysis aims to reveal the key themes, emerging trends and gaps in the literature related to agency issues and corporate performance. This section synthesizes the key themes and trends identified through the bibliometric analysis. It discusses the dominant perspectives in the literature, emerging areas of research, and any shifts in focus over time. This part serves to provide a comprehensive understanding of the current state of scholarship on agency issues and corporate performance [2].

Bibliometric analysis serves as an invaluable methodological tool in scrutinizing the state of research within complex domains such as AP. Its utility lies in its ability to systematically evaluate and quantify the existing body of literature, offering insights into the trends, contributors and thematic clusters shaping the. By employing bibliometric analysis, this study navigates the expansive landscape of AP research, unravelling patterns that might be challenging to discern through traditional literature reviews. This study applied a comprehensive bibliometric analysis to examine 740 selected publications on AP. Extracting bibliometric data from the Scopus database; an array of analyses explored the landscape of AP research. The investigation covered publication years, authors, journal titles, citations, institutes, and countries, addressing specific research questions. The study aimed to discern evolving publishing trends, identify prominent outlets in the field, and highlight top-performing authors, institutions and countries. The bibliometric analysis also delved into keyword exploration through co-occurrence analysis, forming knowledge clusters that delineate sub-themes within the AP domain. This approach assessed the impact and centrality of each knowledge cluster. Within these clusters, articles were scrutinized to ascertain current research topics and identify gaps in the existing literature, shaping the future research agenda [3,4].

The discussion of gaps in the literature offers insights into areas where further research is needed. It proposes potential avenues for future studies, addressing unanswered questions and unexplored dimensions of the relationship between agency issues and corporate performance. This section explores the practical implications of the findings for corporate governance and management. It discusses how a deeper understanding of agency issues can inform governance mechanisms, policies, and decision-making processes within organizations. By drawing connections between theory and practice, this section bridges the gap between academic research and its real-world applications [5].

Conclusion

The conclusion summarizes the main findings of the bibliometric analysis and underscores their implications for future research and practice in the realm of agency issues and corporate performance. It emphasizes the ongoing relevance of this area of study and encourages scholars to delve deeper into the complexities surrounding agency problems in corporate governance. By conducting a comprehensive bibliometric analysis, this study contributes to the existing body of knowledge, offering a holistic perspective on the effects of agency issues on corporate performance and guiding future research in this dynamic field. The final section of the paper provides a comprehensive conclusion, summarizing key insights gained from the bibliometric analysis. It emphasizes the importance of continued research into agency issues and corporate performance, especially considering the ever-evolving landscape of business and governance. Additionally, this section outlines specific recommendations for future research directions based on identified gaps and emerging trends.

Acknowledgement

None.

Conflict of Interest

There are no conflicts of interest by author.

References

1. Brahmana, Rayenda Khresna, Hui San Loh and Maria Kontesa. "Market competition, managerial incentives and agency cost." *Glob Bus Rev* 21 (2020): 937-955.

2. Cardoso, Lucilia, Rui Silva, Giovana Goretti Feijo de Almeida and Luis Lima Santos. "A bibliometric model to analyze country research performance: Scival

topic prominence approach in tourism, leisure and hospitality." *Sustainability* 12 (2020): 9897.

3. Datta, Deepak K., Martina Musteen and Pol Herrmann. "Board characteristics, managerial incentives and the choice between foreign acquisitions and international joint ventures." *J Manag* 35 (2009): 928-953.

4. Donthu, Naveen, Satish Kumar, Debmalya Mukherjee and Nitesh Pandey, et al. "How to conduct a bibliometric analysis: An overview and guidelines." *J Bus Res* 133 (2021): 285-296.

5. Freeman, R. Edward, Robert Phillips and Rajendra Sisodia. "Tensions in stakeholder theory." *Bus Soc* 59 (2020): 213-231.