

## Short Notes on Social Entrepreneurship

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Social entrepreneurship is an approach by individualities, groups, start-up companies or entrepreneurs, in which they develop, fund and apply results to social, artistic, or environmental issues. This conception may be applied to a wide range of associations, which vary in size, aims, and beliefs. For-profit entrepreneurs generally measure performance using business criteria like profit, earnings and increases in stock prices. Social entrepreneurs, still, are either non-profits, or they blend for-profit pretensions with generating a positive "return to society". Thus, they use different criteria. Social entrepreneurship generally attempts to further broad social, artistic and environmental pretensions frequently associated with the voluntary sector in areas similar as poverty relief, health care and community development.

At times, profit-making social enterprises may be established to support the social or artistic pretensions of the association but not as an end in themselves. For illustration, an association that aims to give casing and employment to the homeless may operate a eatery, both to raise plutocrat and to give employment for the homeless.

In 2010, social entrepreneurship was eased by the use of the Internet, particularly social networking and social media websites. These websites enable social entrepreneurs to reach multitudinous people who aren't geographically near yet who par takes the same pretensions and encourage them to unite online, learn about the issues, circulate information about the group's events and conditioning, and raise finances through crowd funding. (citation demanded)

In recent times, experimenters are calling for a better understanding of the ecosystem in which social entrepreneurship exists, and social gambles operate. This will help them formulate better strategy and help achieve their double nethermost line ideal.

The conception of social entrepreneurship surfaced in the 1980s and since also, has been gaining further instigation. Despite this, after decades of sweats to find a common ground to define the conception, no agreement has been reached. The dynamicity of the object and the multifariousness of the abstract lens used by experimenters have made it insolvable to capture it, in such a way that scholars have compared it with a mythological beast. (8) Scholars have different backgrounds, generating a great difference of conceptualizations. These should be arranged in 5 clusters of meaning, according to the focus given and the abstract frame assumed by the experimenter. The first group of authors focuses on the person of the entrepreneur, being the mainstream description. J.G. Dees argues that Social Entrepreneurship is the result and the creation of an especially creative and innovative leader.

Social entrepreneurs can include a range of career types and professional backgrounds, ranging from social work and community development to entrepreneurship and environmental wisdom. For this reason, it's delicate to determine who's a social entrepreneur. David Bornstein has indeed used the term "social inventor" interchangeably with social entrepreneur, due to the creative, non-traditional strategies that numerous social entrepreneurs use. For a clearer description of what social entrepreneurship entails, it's necessary to set the function of social entrepreneurship piecemeal from other voluntary sector and charity-acquainted conditioning and identify the boundaries within which social entrepreneurs operate. Some scholars have supported confining the term to authors of associations that primarily calculate on earned income (meaning income earned directly from paying consumers), rather than income from donations or subventions. Others have extended this to include contracted work for public authorities, while still others include subventions and donations.

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