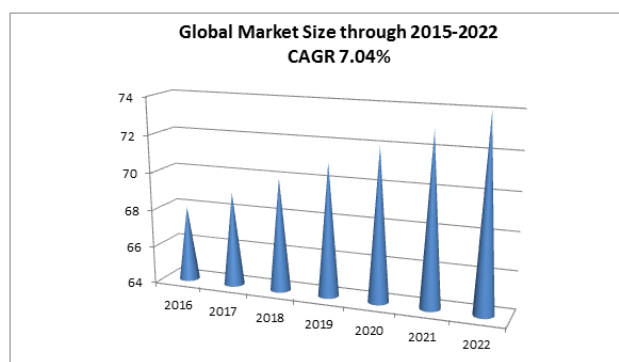


Market Analysis

Rahma Tarek

Al-Rahma Community Clinic, Egypt, E-mail: rahmatarek6@outlook.com

Global **nutraceuticals** market size is expected to reach \$302,306 million by 2022 from \$184,092 million in 2015 with a CAGR of 7.04% from 2016 to 2022. The global nutraceuticals product market holds a substantial scope for growth; however, its contribution to the global market is projected to increase significantly within the next six years. **Nutraceuticals** are versatile in nature as they are used in numerous industries such as pharmaceutical food & beverages, animal feed additives, and personal care. Recent innovations and findings of function-specific antioxidants are expected to create new opportunities in this booming sector. Nutraceutical products are the necessity of the modern world. The market is poised to witness significant growth during the forecast period, owing to the increase in demand for preventive healthcare and rise in medical treatment, which stimulates the demand for nutraceuticals-containing products. However, high investment for R&D is expected to hamper the market growth.



Nutraceuticals Market - Growth, Trends, and Forecast (2019 - 2024)

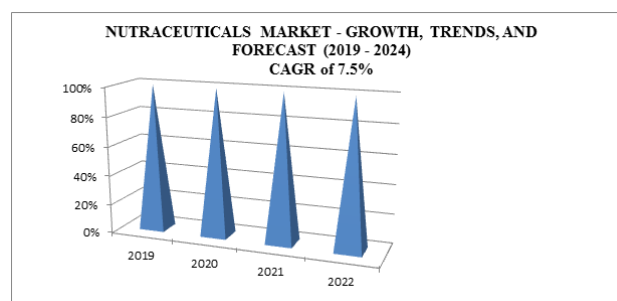
Global Nutraceuticals market is segmented by Type as Functional Foods (Cereal, Bakery and Confectionery, Dairy, Snacks, Other **Functional Foods**), Functional Beverages (Energy Drinks, Sports Drinks, Fortified Juice, Dairy and Dairy Alternative Beverages, and Other Functional Beverages), **Dietary Supplements** (Vitamins, Minerals, Botanicals, Enzymes, Fatty Acids, Proteins, and Other Dietary Supplements), and by Geography as North America, South America, Europe, Asia-Pacific, and Middle East & Africa.

The nutraceuticals market is predicted to record revenue of USD 671.30 billion by 2024, registering a CAGR of 7.5% during the forecast period (2019 - 2024).

Globally, nutraceuticals are gaining importance and are becoming a part of the consumer's daily diet. The major reasons

for this change have been the increasing prevalence of lifestyle diseases and people consciously taking preventive healthcare measures.

Developed markets, like the United States and Europe, are discovering the untapped segment of customized products based on health claims. Functional food is the largest shareholding category of the studied market, followed by functional beverage and dietary supplement.



Europe Nutraceuticals Market Analysis & Forecast to 2019

The European **prebiotics** (nutraceuticals) market is estimated to grow at a CAGR of 7.7% from 2014 to 2019. The increasing concern over preventive healthcare is driving Europe's market growth. The European prebiotics (nutraceuticals) market has numerous distribution channels. Prebiotics (nutraceuticals) products produced by manufacturers are made available extensively to end consumers through supermarket chains, pharmacies, and specialist health food stores. The ease of access through the multi-fold distribution channels makes them popular among the consumers in turn benefitting the prebiotics (nutraceuticals) ingredients industry.

In this report, the Europe prebiotics (nutraceuticals) market has been broadly discussed by its application such as functional food, functional beverages, dietary supplement, animal nutrition, and personal care. The functional food market is estimated to grow at the highest CAGR from 2014 to 2019. Awareness related to prebiotics (nutraceuticals) food is a major driving force for the prebiotics (nutraceuticals) industry in Europe.

Germany is the largest Prebiotics (Nutraceuticals) market among the Europe with market share of 22.62% followed by France and Italy. Russia has the highest CAGR% for the estimated period. The prebiotics (nutraceuticals) industry is heavily dependent upon technology due to its complex nature. Hence, technological advancement for production of different variants of prebiotics (nutraceuticals) ingredients has been on

the rise. The technological developments along with scientific research done to cater to the needs of the customers are driving the market for these ingredients in Europe.

Importance & Scope

The nutraceutical market is segmented into functional food, functional beverage, and dietary supplement. The functional food segment is further categorized as cereal, bakery and confectionery, dairy, snacks, and other [functional foods](#). The other functional foods category includes functional fats and oils, meat, and baby food. Functional beverages is sub-segmented as energy drinks, sports drinks, fortified juice, dairy and dairy alternative beverages, and other functional beverages. The other functional beverages include RTD tea, coffee, and enhanced water. [Dietary supplements](#) are categorized as [vitamins](#), minerals, botanicals, enzymes, fatty acids, proteins, and other dietary supplements. The other dietary supplements include probiotics, prebiotics, flavonoids, flavones, carotenoids, beta carotene, etc.

Target Audience: [Nutritionists](#), registered dietitians, and other health-care professionals, researchers and students working in the field. The other section of audiences can be Presidents, CEO's, Delegates and industrial executives from Clinical Nutrition al and healthcare Sectors.

Related Companies/Industries:

1. Arla Foods amba
2. Associated British Foods plc
3. Barry Callebaut AG
4. Baxters Food Group
5. BCS Group
6. Bokomo UK
7. Elite Biscuits Online

8. Indulgence Cupcake Company
9. James Fleming & Co Ltd
10. Mecatherm S.A
11. Stabinger Confectionery
12. Valledoro s.p.a.
13. Drink Star
14. Gerolsteiner
15. Maspex Wadowice Group
16. Chweppes
17. Dean Foods Company
18. Fayrefield Foods

Related Associations and Societies:

- The American Journal of Clinical Nutrition
- National Institute of Nutrition, Hyderabad
- Vegetarian nutrition
- Parenteral nutrition
- Nutrition Education
- Nutrition transition
- Nutrition and HIV/AIDS
- International Union of Basic and Clinical Pharmacology
- Human nutrition
- Food pyramid (nutrition)
- Human Nutrition Research Center on Aging
- The Nutrition society
- Nutrition/Health Professional Associations
- Academy of Nutrition and Dietetics
- International Society for Behavioral Nutrition and Physical Activity
- Society for Nutrition Education and Behavior
- Academy of Nutrition and Dietetics
- American Nutrition Association
- World Public Health Nutrition Association
- Federation of European Nutrition Societies