

Market Analysis of the 20th World Congress on Nutrition and Food Chemistry

Lina Rammal

Counsultant, Diet Center Owner & CEO, Lebanon, E-mail: info@linarammal.com

After gaining a very favorable outcome out of the past conference in the Food Chemistry Conference series, CPD accredited- World Congress on Nutrition and Food Chemistry- Food Chemistry 2019, Conference Series takes all the pride in announcing the Upcoming Conference in the successful series of Food Chemistry Conferences.

Food Chemistry Congress 2020- The two-day gathering of world-renowned researchers, nutritionists, experts and Dieticians, food chemistry field is scheduled on April 13-14, 2020 in London, UK

20th World Congress on Nutrition and Food Chemistry- Food Chemistry Congress 2020 is going to happen on the 13th and 14th April 2020 in London, UK. Food Chemistry Congress 2020 desires at integrating all the renowned Dieticians, Researchers and Doctors, Food Nutritionists, Fellowship holders, Residents, Food industries and beverages industries in the field of Food Chemistry. The objective of this conference is to gather like-minded coteries to facilitate the flow of ideas, thoughts, suggestions and motivations.

This Food Chemistry Conference runs on the theme 'Exploring Recent Advancements in Food Chemistry and Technology', which concedes that Food Chemistry Congress 2020 will act as a platform for exploring the novelties in the field of Food Chemistry. In this gathering, the breakthroughs related to Food Chemistry are about to be deliberated and cognizance of the treatments is to be shared.

Scope and Importance of nutrition studies:

Over the preceding ten to fifteen years, sales in the worldwide nutrients and supplements market places have visible an amazing spike. This has recommended more than a few of new gamers to step into the market with merchandise that ability to be the tincture of adolescents, health, and energy. The Asia-Pacific market for clinical

nutrition was estimated at USD 8.87 billion in 2018 and is projected to reach USD 13.07 billion by 2021, growing at a CAGR of 8.06 %.

According to the estimates of the Nutrition Business Journal report, the global nutrition and supplements market raised at US\$96 billion as of 2013. A year later, it turned into nearly US\$104 billion global. Going forward, the market is anticipated to reveal a CAGR between 6% and seven%. This charge of increase can be similar to that of advanced marketplace along with the US while growing markets along with Asia-Pacific will exhibit an uptick in boom charges. Sport vitamins can be designed to provide specialized support for athletes. Some of those encompass excessive-protein merchandise, together with amino acid dietary supplements, whilst additional products contain vitamins that help metabolism, power, and athletic overall performance and recuperation. People undertaking excessive athletic pastime can also have elevated requirements for water-soluble vitamins, antioxidants, and sure minerals, together with chromium. Sports drinks have blends of electrolytes (salts) that the body drops at some point of exertion and sweating, as well as nutrients, minerals, and overall performance-assisting herbs.

A Rebound at Market of Nutrition and Food:

Throughout the last ten to fifteen years, deals in the worldwide nutritional and supplement market have seen a phenomenal projection. This has empowered various new players to venture into the business sector with items that guarantee to be the remedy for youth, wellbeing, and essentialness. As indicated by the appraisals of the Nutrition Business Journal report, the worldwide Nutrition and supplements market remained at US\$96 billion starting 2012. After a year, it was around US\$104 billion all inclusive.

Nutrition Supplements Market:

The global nutrition supplements market size was valued at USD 133.1 billion in 2016 and is expected to accelerate at a CAGR of 9.6% from 2016 to 2024. This impact is due to the rising awareness towards weight management among working professionals because of extensive brand campaigns by nutritional product manufacturers.

Nutritional supplements are majorly consumed with an opinion to enhance the intake of essential nutritional elements in the human body. Increased cardiovascular disorders among the populations because of varying diet patterns and inactive lifestyle among every age groups are expected to promote the importance of nutraceuticals.

Global Malnutrition Analysis:

Nearly half of all deaths in children under 5 are related to malnutrition, translating into the loss of about 3 million children per year. Malnutrition puts children at higher risk of dying from common infections, increases the frequency and severity of such infections, and delays recovery. The interaction between under nutrition and infectious diseases can create a potentially lethal cycle of worsening illness and declining nutritional status. Poor nutrition in the first 1,000 days of a child's life can lead to stunted growth,

which in turn is associated with impaired cognitive ability and reduced performance in school and work. We are still to achieve a world without malnutrition. The joint malnutrition (2018 edition) estimates show that stunting prevalence has been declining since the year 2000, nearly one in four. 151 million children under the age of 5 were stunted in 2017, and 51 million children suffered from wasting. Meanwhile, the number of overweight children in the world has remained constant for more than a decade.

Measures of child Malnutrition are used to track development progress. In the Post-2015 Development Era, estimates of child malnutrition will help to determine whether the world is on a track to achieve the Sustainable Development Goals – particularly to “end hunger, achieve food safety and improved health, and promote sustainable agriculture”.

We soulfully welcome you to London and hoping that Food Chemistry 2020 will inspire you and will result in new collaborations and friendships!

Contact Person:

Lawrence Murphy | Event Manager

Conference series LLC

Email: foodchemistrycongress@meetingsnexpo.com

Whatsapp: +44 7723554286

