

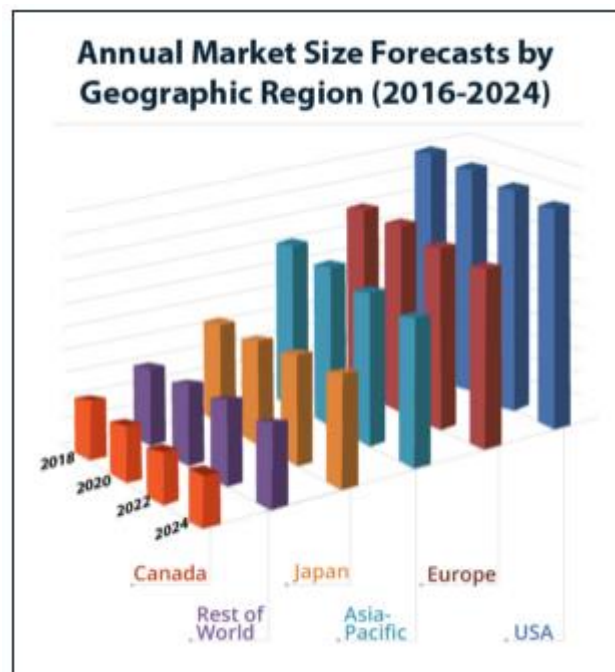
Market Analysis of Heart Care and Diseases Conference

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After the successful completion of the Euro Heart Conference series, we are pleased to welcome you to the " **7th Global Summit on Heart Care and Diseases** ". The congress is scheduled to take place on November 19-20, 2020 in the beautiful city of London, UK. This 2020 Euro Heart Conference will give you exemplary experience and great insights in the field of research.

Cardiovascular disease is the major cause of deaths affecting lives all over the world. These diseases are primarily related with heart and blood vessels disorders, such as ischemic heart disease, stroke, dyslipidemia, thrombosis, atherosclerosis, coronary artery diseases, peripheral artery disease, hypertension and others. These disorders are mainly reported due to obesity, high cholesterol, unhealthy dietary habits, lack of physical activity, smoking, excessive alcohol, and poor lifestyle. According to the World Health Organization (WHO), CVD is responsible for approximately 15 million deaths each year across the globe and it also states that it is a major cause of death in adults that accounts for 50% of total deaths worldwide. The high risk of heart disease in the region can also be attributed to an inadequate and the high consumption of fat and carbohydrates. Some of the other factors causing Cardiovascular Disease are • Being physically inactive • Being overweight or obese • Ancestors of heart disease • Ethnical background • Sex – men are more likely to develop cardiovascular disease at an earlier age than women. • Age – the older you are, the more likely you are to develop cardiovascular disease (CVD).



The global cardiovascular device market is estimated to reach \$69.3 billion by 2022, and it is forecast to grow at a CAGR of 4.3% from 2017 to 2022. This market growth is primarily driven by the growing demand for minimally invasive surgery, increasing healthcare expenditure, and growing geriatric population. The key opportunities for this market are increasing product launches and a large number of mergers and acquisitions between cardiovascular devices manufacturing companies across the world. However, lack of skilled professionals to operate these devices, stringent regulations & legislations, and a high cost of the devices & their maintenance are the key challenges faced by the market. These result in unfavourable market conditions for new players. The market is segmented geographically into North America, Europe, Asia-Pacific and Rest



of the World. North America is expected to remain the largest market during the forecast period mainly due to presence of a large size target patient pool coupled with high adoption rate for advanced treatments in this region. The U.S leads the North American market, followed by Canada. Asia-Pacific signifies the fastest growing region for global cardiovascular devices, due to the growing geriatric population and increasing awareness about various cardiovascular devices. Some of the important Companies Mentioned in the Global Cardiovascular Devices are MAQUET GmbH & Co. KG, Sorin Group, Medtronic Inc., EndoPhotonix Inc., Terumo Corporation, SEMMT Inc., C. R. Bard Inc., Cardima Inc., Edwards Lifesciences, CyberHeart Incorporated, MedWaves Incorporated, Kardium Inc., St. Jude Medical and others.



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