

Market Analysis

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## Market Analysis of Clinical Nutrition

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Clinical Nutrition, the summation of all processes involved in how organisms acquire nutrients, digest them, and uses them to backing all of life's processes. Clinical Nutrition science is the examination of how an organism is nourished, and combines the study of how nourishment affects personal health, population health, and planetary health. Clinical Nutrition science shelters a wide spectrum of chastisements. Whereas Dietetics is defined as "The art and science anxious with the guideline of the usual food and drink of a person as it narrates to health and hygiene, ration to sustain it in its presence, promoting growth, swapping loss, and providing liveliness".

Clinical Nutrition Conference 2020 is a leading forum for academic faculty, Clinical Nutritionist, registered dietitians & practitioners, research experts in food technology, Clinical Nutrition and dietetics, President's, Founders, CEO's, business delegates, investors in Food & Nutrition sectors, young researchers and talented student communities from universities and research labs providing an ideal environment to share the latest innovations in the Clinical Nutrition therapy and Dietetics research. We have handled many successful Clinical Nutrition events, Clinical Nutrition conferences and Clinical Nutrition meetings which helped to build good relations, bringing the researchers and companies together. Clinical Nutrition conferences, Clinical Nutrition meetings and Clinical Nutrition events are very important for the common people to remain healthy and fit throughout their life.

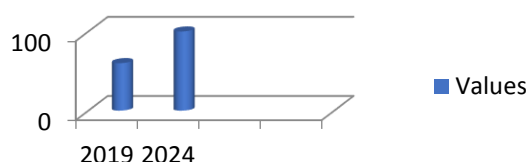
For more details please visit:

<https://clinicalnutrition.europeannualconferences.com/>

This year Clinical Nutrition Congress 2020 is going to be held in Rome, Italy. Inter country comparable overweight and obesity estimates from 2015 show that 62.0% of the adult population (>20 years old) in Italy was overweight and 26.6% were obese. The prevalence of overweight was higher among men (67.7%) than women (56.6%). The proportion of men and women that were obese was 26.5% and 26.7%, respectively. According to a nationally representative survey carried out in 2011-2012 among

individuals aged 18 years or over, 53.7% were overweight and 17.0% were obese (based on self-reported weight and height). Overweight prevalence estimates for men and women were 63.1% and 44.1%, respectively. The prevalence of obesity for men and women was 18.0% and 16.0%, respectively. It should be taken into account that these data do not allow for comparability across countries due to sampling and methodological differences. Adulthood obesity prevalence forecasts (2015-2030) predict that in 2020, 27% of men and 19% of women will be obese. By 2030, the model predicts that 36% of men and 21% of women will be obese. In terms of prevalence of overweight and obesity in adolescents, up to 35% of boys and 24% of girls among 11-year-olds were overweight, according to data from the Health Behaviour in School-aged Children (HBSC) survey (2015/2019).<sup>2</sup> Among 13-year-olds, the corresponding figures were 30% for boys and 17% for girls, and among 15-year-olds, 23% and 14%, respectively. No data are available from the WHO European Childhood Obesity Surveillance Initiative (COSI) 2014/2018 round. Italy, however, joined the second COSI data collection round during the school year 2009/2014. Inter-country data analysis is under way. National analyses of the Spanish COSI data revealed that 44.5% of children aged 6-9 years were overweight and 18.3% were obese. In Italy, 52.1% of the population aged 15 years and over were insufficiently active (men 47.7% and women 56.3%), according to estimates generated for 2019 by WHO. National data from 2011-2012 shows that 41.3% of the adult population (>15 years old) was sedentary (men 35.9% and women 46.6%). It should be taken into account that these national data do not allow for comparability across countries due to sampling and methodological differences.

## Clinical Nutrition Market Summary



### Importance of Clinical Nutrition:

Clinical Nutrition Congress 2020 is intended to provide a notable opening to the experts in the field of Clinical Nutrition to discuss modern exploration and encounters in the field. Clinical Nutrition Congress 2020 is planned to provide a special podium for Clinical Nutritionists, registered dietitians, and other health-care professionals, researchers and students working in the arena to consciously, exchange visions and their understandings in front of a large intercontinental listeners. This Clinical Nutrition conference or rather all Clinical Nutrition conferences, Clinical Nutrition events and Clinical Nutrition meetings will help in intermingling with different brains in Clinical Nutrition and dietetics throughout the world, B2B construction between specialists and academicians.

The companies dealing with Clinical Nutrition al products and supplements can exhibit their products in the Clinical Nutrition exhibition and expo. Conference Series LLC Ltd strongly believes that 25th International Conference on Clinical Nutrition will provide an opening for discussions on come across Clinical Nutrition and dietetics related problems and challenges in the turf of Clinical Nutrition and food science. It will also help in sponsoring mindfulness and help in undertaking one of the precarious problems of mankind.

This conference is aimed to give each and every detailed score about the scientific traditionalism and optimism to the citizen and consumer to remain healthy at every age of their life. Scientist will also give fruitful information about Clinical Nutrition and its way to recover. Many chronic diseases related Clinical Nutrition like cholestasis liver diseases, obesity, underweight, cardiovascular, gastrointestinal, Chronic Fatigue Syndrome, Menstrual Cramps and

Premenstrual Syndrome (PMS) etc. that are prevailing in European nations will be discussed and shared among the delegates and representatives.

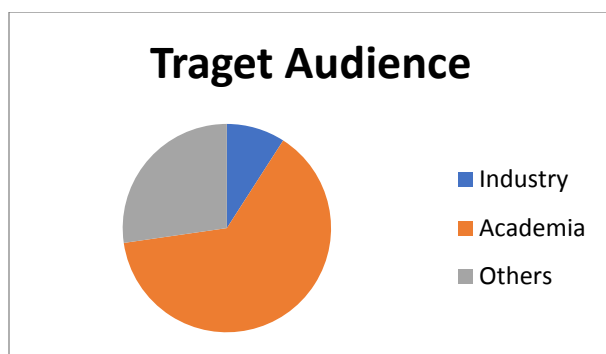
Conference Series LLC Ltd cordially invites Clinical Nutritionists, registered dietitians, and other health-care professionals, researchers, scientists and students working in the arena across the sphere to contribute in the 25th International Conference on Clinical Nutrition, where all the current progression and researches in the field of Clinical Nutrition will be discussed under a solitary roof. Clinical Nutrition Congress 2020 will be an excellent consolidation of academia and industry as it involves every features of empirical and conceptual thinking in exploring new dimensions in this turf. It is open to all types of research methodologies both from academia and industry.

### Conference Highlights:

- Nutrition, Obesity and Diabetes
- Current Research in Nutrition and Food Sciences
- Pediatric Nutrition and Obesity
- Nutrition and Cancer Prevention
- Nutrition in Women and Post-Menopausal D
- Public Health Nutrition
- Sports Nutrition
- Nutrition in Chronic Illness
- Diabetes Nutrition
- Nutrition and Cardiovascular Health

### Target Audience:

Clinical Nutritionists, registered dietitians, and other health-care professionals, researchers and students working in the field. The other section of audiences can be Presidents, CEO's, Delegates and industrial executives from Clinical Nutrition al and healthcare Sectors.



**Figure 1:** Target Audience for Clinical Nutrition and dietetics.

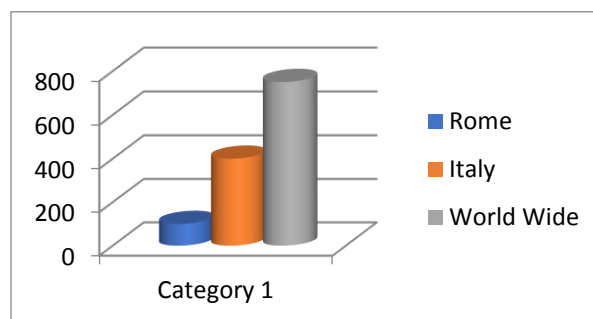
## Major Society and Associations Worldwide

- The American Journal of Clinical Nutrition
- National Institute of Nutrition, Hyderabad
- Vegetarian nutrition
- Parenteral nutrition
- Nutrition Education
- Nutrition transition
- Nutrition and HIV/AIDS
- International Union of Basic and Clinical Pharmacology
- Human nutrition
- Food pyramid (nutrition)
- Human Nutrition Research Center on Aging
- The Nutrition society
- Nutrition/Health Professional Associations
- Academy of Nutrition and Dietetics
- International Society for Behavioral Nutrition and Physical Activity
- Society for Nutrition Education and Behavior
- Academy of Nutrition and Dietetics
- American Nutrition Association
- World Public Health Nutrition Association
- Federation of European Nutrition Societies

## Major Associations Rome and Italy

- European Prospective Investigation into Cancer and Nutrition

- Spanish Clinical Nutrition al Association
- Federation of European Clinical Nutrition Societies
- Madrid | The Clinical Nutrition Society



**Figure 2:** Association and Society.

## Top Universities World-Wide:

1. Princeton University
2. Harvard University
3. Swarthmore College
4. Massachusetts Institute of Technology
5. The College of William and Mary
6. Williams College
7. Amherst College
8. University of Tokyo
9. National University of Singapore
10. University of Hong Kong
11. Peking University
12. Tsinghua University
13. Seoul National University
14. Nanyang Technological University
15. The Australian National University
16. The University of Sydney
17. The University of New South Wales
18. University of Auckland
19. The University of Queensland

## Companies Associated with Clinical Nutrition:

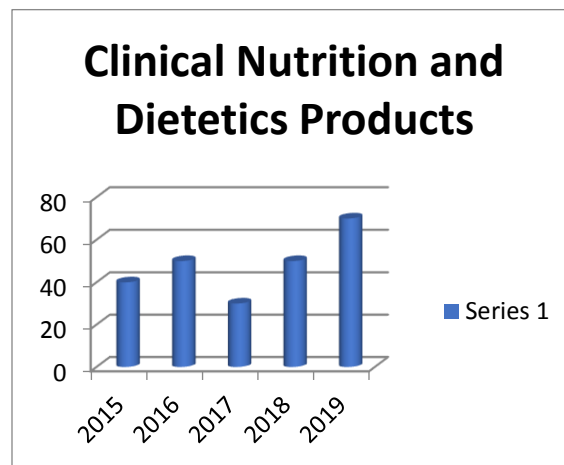
1. Arla Foods amba
2. Associated British Foods plc
3. Barry Callebaut AG

4. Baxters Food Group
5. BCS Group
6. Bokomo UK
7. Elite Biscuits Online
8. Indulgence Cupcake Company
9. James Fleming & Co Ltd
10. Mecatherm S.A
11. Stabinger Confectionery
12. Valledoro s.p.a.
13. Drink Star
14. Gerolsteiner
15. Maspex Wadowice Group
16. Chweppes
17. Dean Foods Company
18. Fayrefield Foods

## Glance at Market of Clinical Nutrition and Dietetics:

Over the last ten to fifteen years, sales in the global Clinical Nutrition and supplements market have seen an unprecedented spike. This has encouraged a number of new players to step into the market with products that promise to be the elixir of youth, health, and vitality. According to the estimates of the Clinical Nutrition Business Journal report, the global Clinical Nutrition and supplements market stood at US\$96 billion as of 2012. A year later, it was approximately US\$150 billion globally. Going forward; the market is

expected to show a CAGR between 8% and 12%. This rate of growth will be similar to that of developed market such as the United States whereas developing markets such as Asia-Pacific will exhibit an uptick in growth rates.



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