



Making Money Out of Data

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Abstract:

Though a lot has been talked about the emerging technologies, there are still a lot of unknowns on the concepts. To bring it to life, Shailendra will take a use case approach to showcase how large organisations are becoming Intelligent Enterprises to Make Money out of Data. Shailendra will also talk about how data can bring business value to an organisation through data driven analytics strategies for revenue growth, cost reduction, marketing and customer behaviour management to drive business outcomes driving huge return on investment. It will give an opportunity to students to ask direct questions to Shailendra, understanding the basic concepts of Data Science.

Once, we agree on the date and time, I will work on the slides... I do not use standard slides... My content is dependent on audience and geography. So, need to agree on logistics before I start working on this.

Biography:

Shailendra is a thought-leader and visionary in the cognitive and analytics space. With the sole motto of making money out of data, he has helped multiple organisations across the globe to generate incremental revenue or optimise cost using machine learning and advanced analytics techniques.



Publication of speakers:

1. Tim Koller, Marc Goedhart and David Wessels. "Valuation: Measuring and Managing the Value of Companies 6th edition", Wiley Finance, 2015.
2. G. Bennett Stewart, "The Quest for Value", HarperCollins Publishers, Inc.,1991
3. G. Bennett Stewart, "Best-Practice EVA: The Definitive Guide to Measuring and Maximizing Shareholder Value", Wiley Finance, 2013
4. Martin Seligman, "Authentic Happiness: Using the New Positive Psychology to Realise your Potential for Lasting Fulfilment", Nicholas Brealey Publ By Martin E. P. Seligman - Martin Seligman, "Flourish: A Visionary New Understanding of Happiness and Well-Being", InkWell Management LLC, 2011

Webinar on Advanced Drug Discovery and Drug Delivery

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