

Journal of Business & Financial Affairs

The journal has been started in the year 2012 and it released its first volume in the same year. Till now, the journal has released 8 volumes by the end of 2019 and is successfully running its 9th Volume.

The Journal is an open access publication that features scientific works of considerable significance and impact in all fields of:

Applied Economics

Demand Theory

Drainage System

Marginal Utility

Market Equilibrium

It is a boon for researchers and students who wish to be kept abreast of the latest advancements in these fields, it would help them build on the current know-how. Business people, policy makers, journalists, and practitioners can also benefit from the works published in the journal.

Some of the articles released in 2019 are as follows:

1. Determinants of Stock Return for Non-Financial Sector: Evidence from Energy Sector of Pakistan
2. Socioeconomic Variables and Crimes: Co-integration Analysis for the United States
3. GoDigit: Risk Management Analysis
4. Contracts "FRA" - Forward Rate Agreement: Interest Rate Forwards
5. Decision Making of Women's and their Behavior Towards the Investment Alternatives: Case Study of District Anantnag

The journal has released the conference details relating to the journal in 2019. In the same way, the Journal expects to cover all the above classification topics for the year 2020 along with the present research in this field along with the current situation prevailing in globally i.e., COVID19.

Social media/digital marketing:

The journal always was in contact with the scientific group of the world through its mails, social media networks and its digital platforms. Some of the best ways to be in contact with the audiences' are:

1. Twitter postings: Regularly posting the articles, trends, updates of the journal.
2. Posting Google Analytics data in the website.
3. Using LinkedIn and Facebook for regular updates.
4. Regularly being in contact not only through mails but also through WhatsApp.

The complete details about the journal can be seen at:

<https://www.hilarispublisher.com/business-and-financial-affairs.html> for contacting us, mail us or WhatsApp us.

So, as an Editor, I invite all the extended dignitaries in this field to submit their articles for bringing this research/expertise to the global scientific community.

Regards

Dr. [Mosad Zineldin](#)