



## It will be related to AI in business and will be about Data Storytelling

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### Abstract:

Data acquisition, cleaning and data analysis are inevitable in Data Science, along the process focus should be on business goal hence effective communication of data insights that can further lay the foundation for impactful business actions. During presentation I would share with you useful tips on how to communicate analysis outcomes to be understandable by business, often non-technical audience.

### Biography:

AI & Data Science enthusiast with a passion for finding interesting stories and AI applications in the world driven by data. Gained professional experience bridging IT and business with Accenture, P&G, an AI start up, and others. Currently continuing this path at Lingaro as Digital Innovation Advisor focusing on the business benefits of data solutions. Embraces the philosophy of “pay it forward.”



### Publication of speakers:

1. Husserl, E. (1966). *Analysen zur passiven Synthesis*. The Hague: Martinus Nijhoff.
2. Husserl, E. (1974). *Formale und transzendente logik (Band XVII Gesammelte Werke)*. The Hague: Martinus Nijhoff. 17
3. Husserl, E. (1976). *Ideen zu einer reinen Phänomenologie und phänomenologischen Philosophie. Erstes Buch*. The Hague, Netherlands: Martinus Nijhoff.
4. Husserl, E. (1999). *Investigaciones lógicas (Vol. II)*. Alianza: Alianza Universidad

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