

## Global Pharma summit Market Analysis

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### Pharmaceutics & Drug Delivery Market Research:

**Global Pharmaceutical Market 2019 Industry Research Report** is a professional and in-depth study on the current state of the **Global Pharmaceutical industry**. This report studies **Global Pharmaceutical in Global market**, especially in North America, China, Europe, Southeast Asia, Japan and India with production, revenue, consumption, import and export in these regions, from 2014 to 2019, and forecast to 2025. The **Global Pharmaceutical market 2019** research provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Global Pharmaceutical market analysis is provided for the international markets including development trends, competitive landscape analysis, and key regions development status. Development policies and plans are discussed as well as manufacturing processes and cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The global pharmaceuticals market was worth \$934.8 billion in 2017 and will reach \$1170 billion in 2021, growing at 5.8%, according to a recent pharma market research report by The Business Research Company.

This is an accelerated pace compared to 5.2% for the years before 2017 but is slower than the other two large healthcare segments, medical equipment and healthcare services. Healthcare as a whole is growing at over 7% year on year.

The report also focuses on global major leading industry players of Global Pharmaceutical market providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Global Pharmaceutical market development trends and marketing channels are analyzed. Finally, the feasibility of new investment projects is assessed, and overall research conclusions offered.

### Novel Drug Delivery Market:

**Novel Drug Delivery Systems Market Report** provides a relevant source of perceptive data for investors. **Novel Drug Delivery Systems Market Report** also examines global Novel Drug Delivery Systems Industry growth analysis, the past and innovative cost, demand and supply information, and revenue. The global Novel Drug Delivery Systems Market analyses and researches the Novel Drug Delivery Systems development status and forecast in the United States, EU, Japan, China, India, and Southeast Asia. This report focuses on the top players in the global market.

North America is the largest consumption place, with a consumption market share nearly 49.69% in 2017. Following North America, Europe is the second largest consumption place with the consumption market share of 26.15%.

The Global Novel Drug Delivery Systems market is valued at 26500 million US\$ in 2018 and will reach 31100 million US\$ by the end of 2025, growing at a CAGR of 2.0% during 2019-2025. The objectives of this study are to define, segment, and project the size of The Novel Drug Delivery Systems market based on company, product type, end user and key regions. Key players having presence in the global nanotechnology drug delivery market are AbbVie, Inc., Amgen, Inc., Celgene Corporation, Johnson & Johnson, Merck & Co., Inc., and Novartis International AG, among others.

### Scope & Importance:

**Pharmaceutical marketing** is the last element of an information continuum, where research concepts are transformed into practical therapeutic tools and where information is progressively layered and made more useful to the health care system. Thus, transfer of information to physicians through marketing is a crucial element of pharmaceutical innovation. By providing an informed choice of carefully characterized agents, marketing assists physicians in matching drug therapy to individual patient needs. Pharmaceutical marketing is presently the most organized and comprehensive information system for updating physicians about the availability, safety, efficacy, hazards, and techniques of using medicines. The costs of pharmaceutical marketing are substantial, but they are typical of high-technology industries that must communicate important and complex information to sophisticated users. These costs are offset by savings resulting from proper use of medicines and from lower drug costs owing to price competition.

### Advanced Drug Delivery Systems

- The global advanced drug delivery market should grow from roughly \$178.8 billion in 2015 to nearly \$227.3 billion by 2020, with a compound annual growth rate (CAGR) of 4.9%.
- The North American market should grow from nearly \$75.7 billion in 2015 to \$93.4 billion by 2020, a CAGR of 4.3%.
- The European market should grow from roughly \$57.3 billion in 2015 to nearly \$72.1 billion by 2020, a CAGR of 4.7%.

### Antibiotics

- The global systemic antibiotics market should reach nearly \$44.7 billion in 2020 from nearly \$40.6 billion in 2015 at a

compound annual growth rate (CAGR) of 2.0% from 2015 to 2020.

- The beta-lactams market should reach over \$22.0 billion by 2020 from over \$20.6 billion in 2015, a CAGR of 1.3% from 2015 to 2020.
- The other antibiotic classes market should reach over \$10.6 billion in 2020 from nearly \$8.3 billion in 2015, a CAGR of 5.0% from 2015 to 2020.

#### Excipients in Pharmaceuticals

- The global excipients market should reach nearly \$6.9 billion by 2020 from over \$6.2 billion in 2015, a compound annual growth rate (CAGR) of 1.9% from 2015 to 2020.
- The organic excipients market should reach \$6.3 billion by 2020 from nearly \$5.8 billion in 2015, a CAGR of 1.7% from 2015 to 2020.
- The inorganic excipients market should reach \$433.7 million by 2020 from \$351.9 million in 2015, a CAGR of 4.3% from 2015 to 2020.

#### Ophthalmic Therapeutic Drugs

- The global ophthalmic therapeutic drug market was valued at \$12.3 billion in 2014. This market is expected to reach \$19 billion by 2020, with a compound annual growth rate (CAGR) of 9.1% from 2014 to 2020.
- The global age-related macular degeneration (AMD) market is expected to grow to nearly \$7.9 billion by 2019 from nearly \$5.4 billion in 2014, a CAGR of 7.8% from 2014 to 2020.
- The global glaucoma therapeutic market generated revenue of \$3.8 billion in 2014, and by 2020 this segment is expected to generate \$6.4 billion, with a CAGR of 11.1% from 2014 to 2020.

#### Target Audience:

- Drug Delivery Technology Manufacturers
- Public and Private Physicians

- Healthcare Institutions (Medical Data Centers)
- Research & Clinical Laboratories
- Distributors and Suppliers of Drug Delivery Technologies
- Health Insurance Payers
- Market Research and Consulting Firms

#### Pharma Industries:

Novartis	Roche	Johnson & Johnson	Merck
Sanofi	Pfizer	Bayer	Eli Lilly
Amgen	AstraZeneca	AbbVie	Celgene
Glaxo Smith Kline	Boehringer Ingelheim	Bristol-Myers Squibb	Takeda Pharmaceutical
Otsuka	Novo Nordisk	Gilead Sciences	Biogen Idec
Allergan	Actavis	Shire	Mylan
Actelion	Ipsen	Novozymes	Zoetis

#### Association & Societies:

- Academy of Managed Care Pharmacy (AMCP)
- Accreditation Council for Pharmacy Education
- Alabama Board of Pharmacy
- American Association of Colleges of Pharmacy (AACP)
- American Association of Pakistani Pharmaceutical Scientists
- American Association of Pharmaceutical Scientists (AAPS)
- American Association of Pharmacy Technicians (AAPT)
- American College of Clinical Pharmacology
- American College of Clinical Pharmacy (ACCP)
- American Institute of the History of Pharmacy
- American Pharmacists Association (APhA)
- American Society for Clinical Pharmacology and Therapeutics