# Gender-Responsive Bacterial Phage Design for Products: Encouraging Acceptance among Kenyan Chicken Breeders

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### Introduction

In recent years, gender-responsive approaches have gained recognition as effective strategies for addressing societal challenges. This concept can be extended to the field of bacterial phage design, particularly in relation to products targeted at Kenyan chicken breeders. Kenya, like many developing nations, relies heavily on poultry farming for sustenance and income generation. However, bacterial infections in chickens, such as avian colibacillosis, pose significant challenges to breeders, leading to economic losses and food insecurity. In this article, we explore the concept of gender-responsive bacterial phage design, emphasizing its potential to encourage acceptance among Kenyan chicken breeders. By considering the unique needs, perspectives, and roles of men and women involved in poultry farming, we can design effective and tailored phagebased solutions that promote better disease management, enhance productivity, and contribute to gender equality.

#### **Description**

Gender roles play a significant role in shaping the dynamics and practices within the agricultural sector, including poultry farming in Kenya. In this context, traditional gender norms often assign specific tasks, responsibilities, and decision-making power to men and women, creating distinct roles within the industry. Understanding these gender roles is crucial for developing effective interventions that address the needs and challenges faced by both men and women in the poultry farming sector [1]. In Kenyan poultry farming, men primarily engage in activities such as construction of chicken coops, handling heavy machinery, and managing finances. They are often responsible for making major decisions regarding investment, expansion, and marketing strategies. Men also play a crucial role in negotiating prices and accessing markets for poultry products.

It is important to note that these gender roles are not fixed or universally applicable. There are instances where women take on tasks traditionally considered male-dominated, such as construction and management, while men may actively participate in activities traditionally associated with women, such as cleaning and caretaking. Nevertheless, traditional gender norms continue to shape the division of labor within the industry, leading to distinct roles and responsibilities for men and women. Gender-responsive design is an approach that recognizes and addresses the unique needs, perspectives, and experiences of men and women in the development of interventions and solutions [2].

Gender-responsive design aims to promote gender equality and empower both men and women involved in poultry farming. By challenging traditional gender roles and norms, it provides opportunities for women to participate in decision-making processes, access resources, and gain control over income

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and assets. This empowerment contributes to more equitable outcomes and enhances the overall well-being of individuals and communities. For instance, considering women's role in disease surveillance and management can result in targeted training programs and access to resources that enhance their capacity to prevent and control poultry diseases.

Gender-responsive design supports the development of sustainable livelihoods within the poultry farming sector. By recognizing and valuing the contributions of both men and women, interventions can promote economic opportunities, increase productivity, and improve food security. This approach helps build resilience and ensures the long-term viability of poultry farming as a source of income and nutrition. Gender-responsive design takes into account the social and cultural contexts within which interventions are implemented [3]. By engaging with local communities, respecting cultural norms, and involving both men and women breeders, interventions are more likely to be accepted, embraced, and sustained over time.

Bacteriophages, often referred to as phages, are viruses that specifically target and infect bacteria. They are nature's antibiotics, offering a potential alternative to traditional antibiotic treatments. Bacteriophages have gained increasing attention in recent years due to their unique ability to selectively kill bacteria without affecting beneficial microorganisms or human cells [4]. This specificity makes phages an attractive option for combating bacterial infections, including those affecting poultry such as avian colibacillosis.

However, there are also challenges associated with phage therapy for avian colibacillosis. One major challenge is the need for extensive phage characterization, including safety, efficacy, and stability assessments, to ensure their suitability for therapeutic use. Additionally, proper formulation and delivery methods must be developed to ensure optimal phage delivery and effectiveness in the poultry's gastrointestinal tract. Knowledge and Skills: Recognizing the specific knowledge and skills required for successful poultry farming is important. Men and women breeders may have different levels of education and training, leading to varying capacities in areas such as disease management, biosecurity practices, and effective use of phage interventions [5].

### Conclusion

In conclusion, designing gender-responsive bacterial phage products for Kenyan chicken breeders is an innovative approach to tackle avian colibacillosis and promote gender equality in the poultry sector. By recognizing and addressing the unique needs, roles, and challenges faced by men and women breeders, we can foster acceptance, engagement, and improved outcomes. Such genderresponsive interventions have the potential to enhance disease management, increase productivity, and contribute to the overall well-being of Kenyan chicken breeders. Moving forward, it is essential to continue research and collaboration, involving diverse stakeholders, to ensure sustainable and effective implementation of gender-responsive bacterial phage design for products in Kenya and beyond.

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## **Conflict of Interest**

None.

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