

# Entrepreneurs and Time Management

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## Introduction

We naturally have a strong work ethic and the capacity to manage a hectic schedule since we are women and mothers. However, the new generation of female entrepreneurs is attempting to advance things. This might make anyone anxious. Feeling that nothing is ever truly finished. Working 365 days a year is not an indication of good time management. In actuality, it's an indication of poor time management. You need time for socialising, resting, unwinding, and family time. So, managing your time isn't about quantity. Success cannot be gauged by the number of hours put in. Instead, you must begin gauging the success and significance of those hours. If you're prepared to start working more efficiently, give these seven suggestions a try [1].

"In entrepreneurship, there are times when you should endure and times when you should rethink your strategy. It can be difficult to decide what to do. Sometimes you have to wait longer for the results of your efforts when something isn't working. However, there are also moments when it is obvious that nothing is functioning. Continued pursuit of those items is a waste of your time. Stopping a project might be upsetting, but wasting time on things that are pointless is worse. "As an entrepreneur, it's critical to keep in mind that the capacity to delegate is the mark of a strong leader. Much depends on your ability to make plays and guide the squad in the right direction, just like a quarterback on a football field [2].

Effective business people know how to delegate. Don't waste your limited daily time on activities that don't require your active participation. Give these to others so that you can continue working on your top priorities without being distracted. "Relationships are essential for the success of businesses. Relationships are formed primarily through networking and small talk. However, chatting up thousands of random strangers online will do absolutely nothing to assist. Be committed to it. And keep in mind that 1,000 online connections are worth one genuine, trustworthy friendship in the real world. Even though networking is beneficial, that does not necessarily mean that it is always a wise use of your time. Make sure to use your time wisely and watch out for seemingly positive things that could easily consume your time [3].

## Description

Consider the long term when managing your time. On short time scales, you might not be as productive as you anticipate being, but over the long term, you'll be surprised by how much you can do! You can gain an advantage by making efficient use of the time that everyone else wastes. Scott Turow, a now-rich and well-known author of legal thrillers, wrote his

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first book solely on his morning train travels into New York City. Others were just killing at the same moment all around him. These minutes don't important to most people. They can, though. So you completely miss the purpose of time when you tell yourself, "It's only 10 minutes." Daniel Kennedy. Find as many unused moments as you can throughout your day. Planning is crucial if you want to succeed over the long haul. Creating a strategy will enable you to accomplish today what you would otherwise put off until tomorrow, regardless of what you're working on. "You can have everything. We all have a certain amount of resources at our disposal, be they time, energy, or cash. Even while you can't have it all at once, you can manage how you distribute your resources to finally produce the outcomes you want [4].

We never direct our concentration or concentrate our force, which is one reason why so few of us succeed in achieving what we actually want. Most people fumble through life without ever deciding to become experts at anything. Your chances of success increase as you become more laser-focused in your task. You may be certain that you will realise your goals if you combine time management strategies with laser-like focus. "Doing the right thing slowly is preferable to doing the wrong thing hastily. You may be sure you're working on the appropriate things by incorporating focus into your time management routines. Never allow yourself to make the wrong investments only to check more things off your list of things to do [5].

## Conclusion

The amount of time you appear to be occupied is not a true indicator of productivity. You urgently need to make some time management improvements if you aren't consistently taking action to advance your firm. "If you complete the most crucial tasks first, you won't ever go a day without completing a crucial task." [James Clear]. Setting one "must do" job per day is one of the best methods to increase productivity. You'll never feel as though your entire day has been a waste if you finish this task first thing. Concentrate on the period of time when you are most productive. Everyone has a moment during the day when they perform at their best. Early in the morning, Ernest Hemingway wrote.

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