

Editorial Highlights of Role of Journalism

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Editorial

The Journal of Mass Communication & Journalism is an Open Access journal (ISSN: 2165-7912) that provides free access to its well-researched articles to its users. It owes the major responsibility to explore what these developments mean to the audience and the way audience is influencing the media of mass communications. The social media marketing team will work closely with SMRs to create ways to market and brand the news team. Catchphrases and #hashtags bring online news readers together. The appropriate use of these social tools maintains a cohesive online group of readers who will easily find the news teams using these social media terminologies. This academic journal would accept manuscripts in various broad and specific areas of research in this field, including the Newspapers, Radio, TV, Community Media, New Media, Mobile and Social Media of communication, on the way they influence various sections of our society. The manuscripts can explore various broad aspects like the.