

# Editorial Highlights for Media now a Days

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## Editorial

The Journal of Mass Communication & Journalism is an Open Access journal (ISSN: 2165-7912) that provides free access to its well-researched articles to its users. It owes the major responsibility to explore what these developments mean to the audience and the way audience is influencing the media of mass communications. Media has a strong significance in an individual's life. It defines how a person thinks, lives and acts to a large extent. Mostly everyone in this modern era owns a smartphone and uses social applications like Facebook, Instagram, and Whats-app. People keep in touch with their friends and family. Even with being physically apart in hundreds of miles, social media has made it easier for us to talk to anyone sitting anywhere across the globe. Media has redefined our idea of 'connection'. It never breaks because we can always talk and see our people anywhere in the world. This academic journal would accept manuscripts in various broad and specific areas of research in this field, including the Newspapers, Radio, TV, Community Media, New Media, Mobile and Social Media of communication, on the way they influence various sections of our society. The manuscripts can explore various brad aspects like the.