

## Editorial- Business and Economics Journal

Editorial

### Sang-Bing Tsai

Business and Economics Journal has been started in the year 2010 and it released its first volume in the same year. Till now, the journal has released 10 volumes by the end of 2019 and is successfully running its 11<sup>th</sup> Volume.

Business and Economics Journal is a peer reviewed Software Journal that focus on a wide range of areas in this field Financial planning, Economics, Micro and Macroeconomic policies, Banking research etc. and creates a platform for the authors to make their contribution towards the journal and the editorial office promises a peer review process for the submitted manuscripts for the quality of publishing.

### Classification of the Journal

- Economics Studies
- Microeconomics
- Macroeconomics
- Business Studies

The classification extends to the above and its related topics too.

During the year 2019, the Journal has released nearly 4 Issues. During May, Hilaris Group has acquired this journal from Omics group and from then on, all rights has been taken by the Hilaris Group only.

The Journal has released the conference details also in the 10<sup>th</sup> volume.

Some of the articles released in 2019 are as follows:

1. Are Foreign Securities a Safe Haven for a Rentier Economy: A Survey Perspective
2. Reforms of Administrative Procedures in Investment: A Case Study in Thai Nguyen

Province, Vietnam

3. Effects of Interest Rate Deregulation on Agricultural Financing in Nigeria from (1970 to 2014)
4. The Significance of Foreign Direct Investment to the Economic Development of Sub Saharan Economies
5. Investigating the Effect of Oil Price and Currency Exchange Rate Changes on Outbound Tourism in OPEC Member Countries
6. Advancing the Gender Equality and the Empowerment of Women: The Key to the Sustainable Development in Vietnam

### Social media/digital marketing

The journal always was in contact with the scientific group of the world through its mails, social media networks and its digital platforms. Some of the best ways to be in contact with the audiences are:

1. Twitter postings: Regularly posting the articles, trends, updates of the journal. They can be visible at: @businessandec11.
2. Posting Google Analytics data in the website.
3. Using LinkedIn and Facebook for regular updates.
4. Regularly being in contact not only through mails but also through Whats App.

The complete details about the journal can be seen at <https://www.hilarispublisher.com/business-and-economics-journal.html>

For contacting us, mail us or Whats App us.

Lastly, Business and Economics Journal is nothing without the continuous support of the Editorial Board Members. The Editorial Board members are

\*Correspondence to: Sang-Bing Tsai, Professor, Zhongshan Institute University of Electronic Science and Technology of China, China, E-mail: sangbing@hotmail.com

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the back bone of the journal. Along with them, authors and reviewers play a very significant role in building this journal.

So, as an Editorial Co-ordinator I invite all the extended dignitaries in this field to submit their articles for bringing this research/expertise to the global scientific community.

**Editors:**

Sang-Bing Tsai  
Professor, Zhongshan Institute  
University of Electronic Science and Technology of  
China, China  
Chien-Chiang Lee  
Professor, Department of Finance  
National Sun Yat-Sen University, Taiwan