

Director of Curiosity' Tony Conway Joins Aquam Corp

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Stockport, UK (21 May 2015): One of the most respected figures in the UK water industry has joined water infrastructure technology company Aquam Corp as a non-executive director.

Tony Conway, who left United Utilities in March, said he was attracted to the global company because of its appetite for innovation. He is also a visiting Professor at the University of Sheffield, which has recently set up a Centre of Excellence for Water.

Prof Conway said: "I think the water industry is facing more challenges and changes than it has at any time over the last thirty years of my career in the industry.

"When I looked at what Aquam were doing I could see it is very clearly targeting the sort of challenges we face and focusing on innovative ways of thinking".

In his previous role as Strategic Programme Director of United Utilities - Prof Conway was known as Director of Curiosity because of his interest in new technologies.

He said: "I worked for United Utilities, which was previously known as North West Water, for thirty years and covered many if not most aspects of the business.

"In the last two years in my role as Director of Curiosity my main focus was finding innovative technology from all over the world and bringing it back to UU".

Prof Conway said the increasing cost of energy; tighter regulations, extreme weather conditions and higher public expectation were all making the job of water companies more challenging. He said water was becoming a "digital industry" which would be transformed by the use of real-time data to assess and manage risk, and optimise decision-making.

"I decided to work with Aquam because I saw a company which had a very clear view of what the industry needs. The sort of products and technology it is working with could make a great difference to the water industry".

Richard Coffey, Managing Director at Aquam Corp said: "It is fantastic to have someone with Tony Conway's experience, enthusiasm and expertise. We are delighted to have him on board.

"Professor Conway has a passion for innovation and technology which is backed by a great deal of knowledge about how the water industry works".

"This appointment will help Aquam develop the sorts of products, technology and training which will enable our clients to deal with the challenges currently facing the industry".

Aquam Corp has now extended its services to include pipe diagnostics and detection, rehabilitation and relining, data management and telemetry.

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