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# Characteristics of Internet News Editing

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### Abstract

Only when one has a correct understanding of them, can one conduct Internet news editing in accordance with its regulations and make a great impact of Internet news report to make good use of its characteristics. This paper discusses the essence and characteristics of Internet news editing.

**Keywords:** Internet news; Editing; Essence; Characteristic; Webpage

## Overview

Enhancing the role of the mass media now poses an important problem for educating the people in a revolutionary way and powerfully promoting the development of the society. At present when the Internet greatly influences the people in and out of work, many countries are much engrossed in news report on the Internet for it has many various advantages in information exchange. In our country, too, several institutions including the Rodong Sinmun, Central Broadcasting Committee of Korea and Korean Central News Agency are actively conducting the similar activities under the wise guidance of the Worker's Party of Korea. To develop Internet newsreport, it is necessary to understanding its characteristics. Only when one has a correct understanding of them, can one conduct Internet news editing in accordance with its regulations and make a great impact of Internet news report to make good use of its characteristics.nternet news editing is the work of formulating contents and style of Internet news website. In other words, it is the work of working out Internet news information plan, securing and reviewing the editing materials and laying out webpage. Internet news editing has certain characteristics as compared to the traditional news editing. First of all, the characteristic of the Internet news editing is an original process of its own in webpage layout.

The Internet news editing process has some similarities with the traditional one. For example, the planning of editing, collecting and selecting of editing materials as well as their reviewing and polishing are similar to those of traditional one, but webpage layout is the process unique to Internet news editing. Arranging space and working out program is a unique process of newspaper and radio or TV broadcasting, but webpage layout is that of Internet news editing. Webpages are superconnected pages that represent and convey the contents and styles of network information in the material form. Webpage carries various informations including news, similar to the newspaper space. But it also has its own unique characteristics. It has interface and is relatively safe in structural form. Interface, the first page of webpage, is access tool for searching the necessary articles on the Internet. Newspaper space is devoid of such an access tool and its editing style varies according to the publishing cycle. Newspaper editors work out new arrangement plans in every issue and arrange editing materials. Therefore, the shape and position of editing materials as well as the style and method of the title vary in every publishing cycle. But the structure of interface (the first page) is relatively fixed.

Once completed, the design of interface lasts long before being redesigned. Some webpages remain unchanged in their design even after a few years. In the interface, certain articles or positions of editing materials is relatively fixed. Only changes are made in editing materials.

Another characteristic of webpage is the skipping in reading. In reading a newspaper the pages are usually turned according to the numerical order. But webpages are superconnected, so the network users can skip to read any pages of their choice. As for important news, its title is edited on the first page of the network, making users easy to read it with just one click. Not only this, the size and the amount of number of page can be adjusted on the webpage. The newspaper space remains fairly unchanged in its size and number. This means every newspaper is fixed in its size be it big or small and the number of pages remain almost the same. But in webpages, the sizes and numbers can be easily adjusted according to the amount of information. Although contents of the webpage have been completed, full or partial contents can be altered and the position and characters of editing materials be changed. The webpage constituting network news homepage is generally edited with four layers. The first layers or first page, is edited with the title of article or presentation and the second layer with its summary. The third layer carries the full contents of article or presentation and the fourth materials related to its theme. In this way, Internet news editing with its peculiar webpage layout is different from the traditional one. Next, Internet news editing is characterized by every article or presentation superconnected in a nonlinear structure. This means the editing materials are not laid in one line according to their given order, but in the way of skipping several lines. This is simply called nonlinear layout. In traditional news editing, linear editing is available. Linear editing means laying out every editing material in accordance with the given order of arrangement process. In this linear editing, you should keep the order of material arrangement and include all the materials to complete the editing. For example, in order to replace a certain editing material in the newspaper space, you should redo the editing from A to Z. Radio or TV broadcasting also uses linear editing, meaning it is laid out in time order. So if you want to replace program that has been already prepared with another with different time limit, you should draw up a new program as a whole. But in Internet news editing, editing materials are superconnected in several lines, so you can go directly to a certain material without touching others in order to change its contents and style or insert a new webpage. The characteristic of the Internet news editing is the great speediness in editing. Internet news editing is very quick compared to the traditional one. Its speediness is shown in three

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ways. It enables a new occurrence or event to be edited immediately. Newspaper, radio or TV broadcasting is edited according to the space or time so it takes much time and effort to insert new editing material once editing plan or program has already been worked out. But Internet news editing is not confined to any fixed space or time so you can ensure speediness in carrying hot news by going into the certain webpage or inserting new webpage.Internet news editing also enables its contents to be upgraded instantly. In traditional news editing, the cycle of upgrading contents of newspaper is 1 day to 1 week and the cycle is one day for radio or TV broadcasting. But in Internet news editing, contents are constantly upgraded every minute or second. Internet news editing also ensures rapidity in all processes controlled by computers. Today, the era of computers and IT age, computers are also widely used in traditional news editing, but in Internet news editing, such every process as planning, materials gathering and processing, selection, review and layout is done with computers and on network so the speediness is ensured in editing. Internet news editing is characterized by the demand for high technology. Network is the up-to-date technology that uses network, web, e-document, multimedia, supertext, digital information database and all these technologies are accordingly used in Internet news editing. Network technology provides favourable conditions for transmission and collection of editing materials. Web technology helps to set up website and webpages. E-document technology ensures the contents and styles of document editing on a high level. Multimedia and supertext technology diversify the medium of editing materials and facilitate the connection and layout of editing materials and webpages.With a good understanding of the characteristics of Internet news editing, we should try our best to further develop Internet news report.