

## Book Review 'The Korea Business Secrets'

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When starting a series of articles in order to unravel the secrets of the success of the Chinese and Japanese in the field of economics, the author found it is not complete without also talking formula used by the Korean to become a respected leader in today's economy. Korean people in business skills are relatively new when compared to the Chinese and Japanese. Although still new but the Korean succeed in economics field to become a developed and important country.

Korean people do not have a history somewhat but this did not prevent them to excel in all fields of work. They do not use the excuse that includes the geographical situation as an obstacle to progress. Otherwise all the difficulties, limitations and narrowness serve as an impetus for success. Koreans are a unique race. Many did not know the Korean people against the Chinese and Japanese. The country's location that is far north and not much information is displayed regarding the Korea unless its achievements in the economic field causes a lot of their secrets of success cannot be shared with other Asian races. Writing relating Korea is less and these results in efforts to unearth the secrets and recipes of Korean economic miracle could not be done. Secrets stay secret as if it was not dismantled and disclosed. Similarly, the magical recipes of South Korea in developing country and race live sit-down if it not be shared with other races.

Many things, aspects and knowledge of how South Korea becomes a developed country can be learned. In fact, the methods they use are not an impossible and incredible thing. What is needed is to recognize the sincerity of the Korean people, the way of thinking; strategy and modus operandi used to change the conservative race become the most dynamic and innovative. Without recognize, understand and feel the pulse beat of the Korean people, we will not be able to learn much less appreciate and implement the principles used by them. Thus the book is written as a general introduction to reach out and scour history, travel and achievements of South Korea to become a world economic superpower.

The book is written in general to facilitate us to understand and give a brief but thorough formula for success used by Koreans. As we all know, South Korea originally not a great power and a great empire. When we are searching, Malaysia and other countries in the world are better than South Korea. Even South Korea doesn't have the potential to enable it to become an important industrial countries and influential

economic power. This makes South Korea as examples of special cases and the attention of many economy and culture researchers to determine whether the privileges and advantages possessed by its people that allows them to appear as a respected race by both friend and foe.

This book attempts to provide answers to reveal the secret of success of the Korean people as many are unknown to the public. Some of the secret is not a secret. It's just practice and culture practiced by the Korean people for generations. If the traditions and culture are practiced, all people can achieve success similar to what is achieved by the Korean people. Race and ethnicity factors are not the dominant aspect in ensuring the success in areas of business and economics. The Korean proved that a race that does not have business experience and a good economic performance can also be successful in the field. The secret is in the Korean and this book will reveal one by one the essence of the mystery for us to apply in life and business undertaken.

Like the Japanese, the Korean also known as the hard-working and have a high sense of patriotism. The Korean love of country products far surpasses other nationalities. They are proud of local products and become loyal users to their own products. The teachings of Buddhism have great influence in Korean society. In fact no exaggeration if it is said Korea's success in the economic field has a relationship with teachings of Buddhism. Korean culture is synonymous with the tenets of Buddhism and Confucianism. Regardless of the undeniable success of the teachings of Confucianism encourages groups of small dragons countries like Hong Kong, Taiwan, Singapore and South Korea, but the teachings of Buddhism also contributed to the success achieved.

The Korean is a race that is persistent, durable, tested and is not afraid to take risks. Koreans believe that there is no quick way to achieve success. They have to start from the bottom. To start a business, it requires someone who is resilient and has a strong heart. Without it, any efforts will not succeed and will cease in the middle of the road. This principle held by Korean entrepreneurs and fundamental to their success. They have high ideals and not for personal gain but for the lifting of dignity and the dignity of their country. Their success is the success of the Korean race. Their achievements are achievements of the Korean nation.

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