



Artificial intelligence applied in business operations

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Abstract:

Actually, many business areas use artificial intelligence because of the growth power computational and the lot of amount data generated in the last years is a very representative in current moment of technology.

Nowadays already have a multiple machine learning models applied in companies, but now with AI and RPA we can do more for the companies, and AI and RPA make the companies be more competitors with automatization internal process using computer vision and PNL.

New tools for PNL and computer vision can contribute for accelerate development a new solutions, this bring agility for companies areas. For example accountants, tax, financial, legal and others areas.

I'm going to talk how some companies become more competitive using AI and RPA in diverse areas.

Biography:

Leandro is degree in databases and business intelligence for FIAP in São Paulo – Brazil. Have more than ten years job experience with data and AI, and now is an Artificial Intelligence Specialist in IBM Brazil, have a great experience with data and AI projects around entertainment, telecommunications, consulting, schools, ecommerce, insures, risks, government companies and others. He Published contents in websites and magazines in Brazil, speaker in IBM events and others events, talking about



data, data science, artificial intelligence, and AI applied for business.

Publication of speakers:

1. Mechanisms underlying fat pad remodeling induced by fasting: role of PAF receptor, Nutrition, Volume 71, March 2020, 110616
2. Virgin coconut oil is effective to treat metabolic and inflammatory dysfunction induced by high refined carbohydrate-containing diet in mice, The Journal of Nutritional Biochemistry, Volume 63, January 2019, Pages 117-128
3. Crooked nose: outcome evaluations in rhinoplasty, Brazilian Journal of Otorhinolaryngology Volume 77, Issue 4, July-August 2011, Pages 510-515
4. Assessment of symptom improvement following nasal septoplasty with or without turbinectomy, Brazilian Journal of Otorhinolaryngology, Volume 77, Issue 5, September-October 2011, Pages 577-583

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