

# An Integrative Approach for Achieving Global Health Care: Oncology & Cancer

## -Empowering the Modern Research Incline to Conquer Cancer

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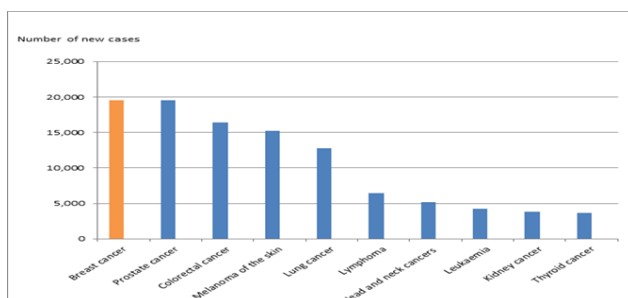
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Cancer is an abnormal growth of cells that have a tendency to proliferate in an uncontrolled way, and in some cases, to metastasize/spread. Cancer is not a single or one disease but it is a group of different and distinctive diseases. In all types of cancer, some of the body's cells begin to divide without stopping and spread into surrounding tissues, genetically which are called Oncogenes. Cancer can start almost anywhere in the human body, that are made up of trillions of cells. As the cancer is spreading in the world very rapidly so many market studies and researches are going on and still so many are under study.

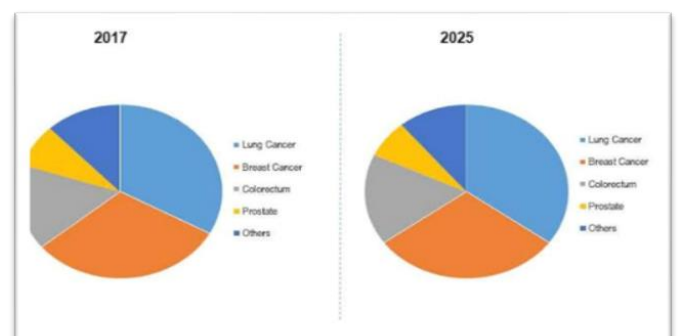
North America is known as the leading regional market for cancer diagnostics and research. In terms of income in 2015, a part of approximately 40.7% of the general cancer diagnostics market raised, followed by Europe which accounted for around 29.1% share in the cancer market.

According to the report, the worldwide oncology/cancer drugs market generated \$97.40 billion in 2017, and is predictable to reach \$176.50 billion by 2025, increasing at a CAGR of 7.6% from 2018 to 2025

The global cancer therapy market was valued at USD 136,254.35 million in 2018, and is estimated to be valued at USD 220,701.26 million in 2024, witnessing a CAGR of 8.37%. Certain factors that are driving the market growth include increasing Patient Assistance Programs (PAPs), increasing government initiatives for cancer awareness, rising prevalence of cancer worldwide, and strong R&D initiatives from key players.



More than 45 million Americans do not have health insurance and millions more are underinsured; eight out of 10 uninsured people are from working families. Among those with health insurance, one out of 10 individuals, 65 years old or younger, and one in three persons over 65 years do not have prescription drug coverage. Hence, Patients Assistance Programs (PAPs) have emerged in an effort to help patients who are lacking health insurance or prescription drug coverage get the medication they need. These programs are provided by pharmaceutical companies to provide free or low-cost prescription drugs to patients who are suffering from serious illnesses



Several big pharmaceutical companies, such as Pfizer and Eli Lilly, have also started these programs to help uninsured patients who are suffering from chronic diseases. Thus, a large number of uninsured patients, suffering from cancer, can also undergo cancer therapies, which is likely to augment the growth of the market.

Thanks & Regards,

Noel Simmons

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