

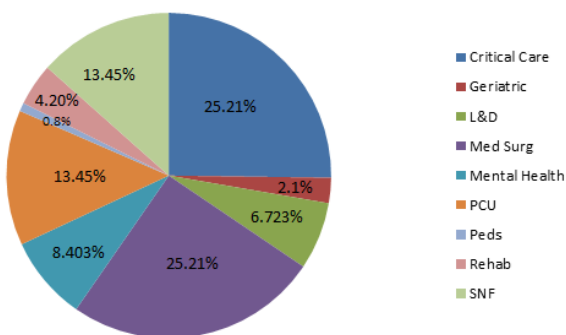
2020 Market Analysis of Global Nursing & Healthcare Conference

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Submission guidelines and registration prices The Nursing field Estimated to be US \$2.4 trillion dollars contributing significantly in the market growth of US, Europe, and Middle East Countries. The demand for Nursing is highest in the Asia, Japan and Korea. The annual US Nursing Care output alone is US \$750 billion dollars. The Nursing Care market is expected to grow at a CAGR of 3.7% by 2020.

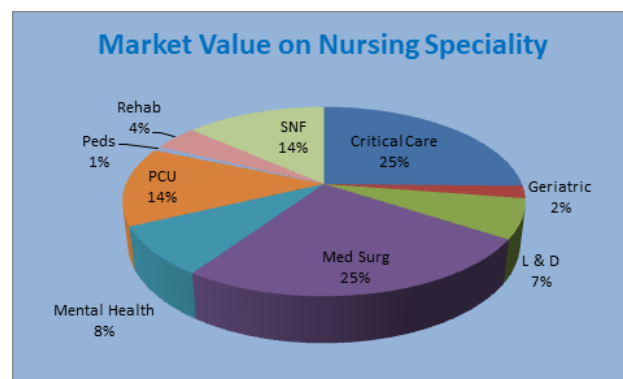
Nursing Speciality



[Nursing Care](#) volumes continue to rise in the U.S. and Nursing some well-known and used Nursing Care. Market share for this segment should increase to 13.9% by the end of the year. Cal market expected to contract this year—As a result, Nursing Care capital spending in the U.S. surged 12.1% in 2014 and gained 21.0% in 2015, reaching \$43.58 billion and accounting for more than one-half of total construction spending by the manufacturing sector. The association representing US-based Nursing Care said that US Nursing Care (excluding pharmaceuticals) is expected to realize overall growth of 1.6% in 2016, followed by 4.1% growth next year, and 5.0% in 2018. Average annual gains of over 8% per year in U.S. Nursing Care capital spending are expected through 2018 with only a minor slowdown in subsequent growth expected. By 2021, ACC expects capital spending to reach \$70 billion, contributing to four consecutive years of job growth in the industry. [American Nursing Care](#) revenues will exceed \$1.0 trillion by 2020. Nursing Care Council stated that more than 275 new Nursing Care

projects had been announced since 2010 with a total value of more than \$170 billion, with a full 49% already complete or under construction; 61% of these are foreign direct investment. By 2021, U.S. capital spending by the [Nursing Care](#) will reach \$65 billion—more than triple the level of spending at the start of this prolonged cycle in 2010. The trade surplus in Nursing Care (excluding pharmaceuticals) will grow to \$36 billion this year as exports rise by 2% to \$132 billion and imports hold steady at \$96 billion. Two-way trade between the U.S. and its foreign partners will reach \$227 billion this year and will grow steadily over the coming years.

Market Value on Nursing Speciality



According to American [Nursing Care](#) Council, the Nursing Care breached the US\$5 trillion sales mark in 2013. According to the U.S. Bureau of Nurses, RN's and Healthcare specialists can expect their field to grow slower than average through 2020. Growth markets such as China, Brazil, and India stimulate demand for basic Nursing Care whereas in developed regions, Nursing Care formulated for specialized applications will see a progressive rise in demand. The cellulose ether & derivatives market is projected to be worth USD 6.30 Billion, by 2020, registering a CAGR of 7.2% between 2015 and 2020. The global [Healthcare](#) market size (2015–2020) is estimated to reach USD 5.64 Billion by 2020 at a CAGR of 20.1%. The market size of amines is estimated to grow from USD 13.35 Billion in 2015 to USD 19.90 Billion by 2020.

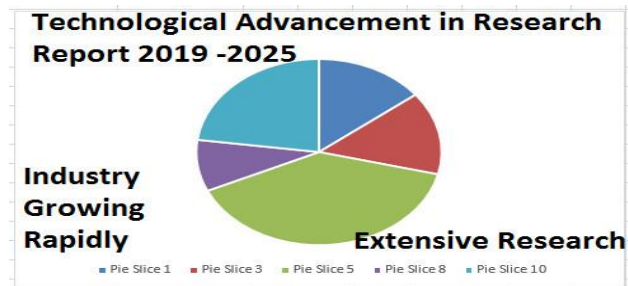
Rome is the largest Nursing market among the Europe with market share of 22.62% followed by France and Italy. Europe has the highest CAGR% for the estimated period. The nursing industry is heavily dependent upon technology due to its complex nature. Hence, technological advancement for production of different variants of Nursing has been on the rise. The technological developments along with scientific research done to cater to the needs of the customers are driving the market for these ingredients in Europe.



Fig: The Nursing Market analysis report

Developed markets, like the United States and Europe, are discovering the untapped segment of customized products based on health claims. Functional food is the largest shareholding category of the studied market, followed by functional beverage and dietary supplement.

The Nursing Care Facilities industry includes companies primarily engaged in providing inpatient nursing and rehabilitative services. The care is generally provided for an extended period of time to individuals requiring nursing care. These companies have a permanent core staff of registered or licensed practical nurses who, along with other staff, provide nursing and continuous personal care services.



Below are a few of the hundreds of stats from the report:

INDUSTRY SIZE

In 2019, industry sales were \$136.9 billion

Purchase now for historical and forecasted market size

INDUSTRY GROWTH

Over the past 3 years, the industry has grown at an annual rate of 3.1%

The report has historical, annual and forecasted growth rates

COMPANY GROWTH

There are 9,450 companies in the industry

Learn more about the historical and forecasted industry composition

SALES PER COMPANY

In 2019, the average sales per company was \$14.5 million

Purchase now for historical and forecasted sales per company

INFLATION & PRICING

2020 forecasted inflation is 2%

The report has historical, 4 years of monthly figures, and the 5-year forecast

PROFITABILITY

For unprofitable companies, the average net loss is -3.9%

The report has more on market and profitability dynamics

RIGHTSIZING ANALYSIS

Employee productivity is \$77,417

Learn more about historical and forecasted employee productivity

EXPENSE BENCHMARKING

3.6% of expenses are spent on health insurance

Benchmark against 24 other expense categories.

OPERATING EXPENSES

In 2019, industry operating expenses grew 3.9%

Purchase now for historical and forecasted OPEX.

PAYROLL

In 2019, payroll per employee was \$33,066

Get the full picture with historical and the 2020 and 5-year forecasts.

PAYROLL BY STATE

California averages \$32,635 in payroll per employee

Purchase now for payroll stats on other states.

JOB CATEGORIZATION BENCHMARKS

3.2% of employees in the industry are in management positions.

Benchmark against 13 other job categories.

JOB CATEGORIZATION PAY RANGES

The average industry hourly pay for office and administrative jobs is \$17.71.

Purchase now for the bottom 10%, 25%, average, top 75% and 90% pay ranges in 14 job categories.

