

## 2020 Conference Market Analysis on International Congress on Scientific and Technological Advancements in Midwifery

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### NURSES WORLDWIDE GLOBAL WOMEN'S HEALTH MARKET

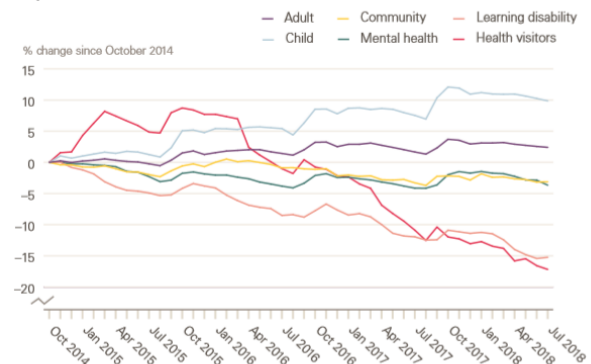
The market research analysts have predicted the global women's health market to grow at a CAGR of more than 3% over the forecast period. With many countries improving the healthcare facilities, the market for women's health will have a positive outlook in the coming years. Many countries have substantially increased their healthcare budgets as a part of their social security measure. For instance, the US government spend 17% of their GDP on the healthcare sector in 2014. With such increases in the budgets by various countries, the women's health market is expected to show growth until the end of 2020.

In the research report, the analysts have estimated factors such as the growing awareness of birth control methods will spur the growth of this market in the forecast period. Contraception and fertility control are supported by the governments of developing nations such as India and China to curb the growing population. However, in western countries, women have stopped using contraceptive pill due to their side effects and are increasingly using IUDs and implants. Therefore, the increasing awareness about alternative growth methods will aid in the growth of this market until the end of 2020.

### Nursing and midwifery Manpower analysis of England

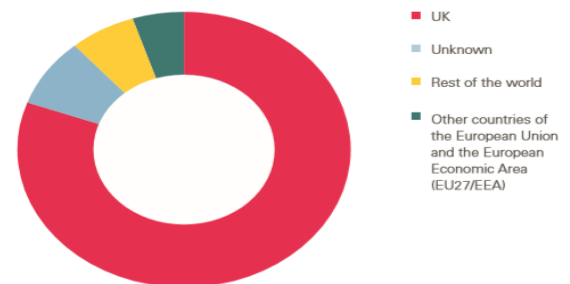
In the year to July 2018, the number of nurses and health visitors has scarcely changed – increasing by less than 0.5% to 282,661 FTE. There are now more than 41,000 qualified nursing and midwifery posts reported vacant in the NHS in England – more than 1 in 10.15 However, the overall picture of stagnation in the numbers masks some wide differences between areas of nursing (Figure 1). For example, while the FTE number of nurses and health visitors in children's health grew by 2.2%, and in mental health grew by 0.5%, in community services it fell by 1.2%. This fall was driven by a decrease in the number of health visitors negating a small rise in the number of other nurses working in community services.

Figure 1: Change in nursing workforce by work area (HCHS), October 2014 to July 2018



Source: NHS Digital, NHS Hospital and Community Health Service (HCHS) Monthly Workforce Statistics – July 2018, provisional statistics (2018).

### Worldwide analysis



Source: NHS Digital, NHS Hospital and Community Health Service (HCHS) NHS Workforce Statistics – March 2018.

Over the year to July 2018, the number of midwives has increased by 0.9% (201 FTE), a higher rate of growth than in the previous year, with a total of 21,482 FTE midwives in employment at the end of June 2018

Midwives & Doulas Industry in the US - Market Research Report :US Midwifery Industry Trend

### Industry SWOT Analysis

The industry is exposed to the following threats and opportunities:

The largest source of external competition for the Midwives and Doulas industry comes from gynecologists

and obstetricians. Births led by obstetricians as opposed to midwives draws revenue away from this industry. Traditionally, in the United States, most births are led by an obstetrician and not a midwife. In midwife-led births, however, an obstetrician only steps in when a midwife determines that it is medically necessary for the mother or baby. In 2019, demand for gynecologists and obstetricians is anticipated to increase, presenting a potential threat to industry operators.

#### **SCOPE AND IMPORTANCE OF MIDWIFERY:**

The maternity specialist works in association with ladies, all alone expert duty, to give ladies the vital help, care, and exhortation amid pregnancy, work and the baby blues period up to a month and a half, to encourage births and to give care to the infant.

#### **WHY TO ATTEND:**

Midwifery-congress-2020 will be a big conference dedicated to Digital Midwifery concept. This provides premier technical forum for learning and reporting about latest research and development, along with discussions on new applications and technologies. This event includes presentations all over the world and professional networking with different industries and well leading working groups and panels.

This global event will provide an excellent opportunity for Doctors, Health care experts, Hospital Administrators, Epidemiologists, Nutritionists, Physicians, Nurse practitioners, Health care analysts, Doctors, Business delegates, Young Researchers encouraging the pro-found administration of medicaments and explore case reports with the results to justify cure and healing for various ailments.

#### **Target Audience:**

#### **Midwifery Congress 2020 is intended for:**

Midwives

Hospital Administrators

Doulas

Doctors

Nurse Practitioner

#### **LIST OF MIDWIFERY ASSOCIATION:**

Aboriginal Nurses Association of Canada

American Nurse Association

Nursing and Midwifery Council

#### **SOCIETIES ASSOCIATED WITH MIDWIFERY AND WOMEN'S HEALTH:**

#### **SOCIETIES IN AUSTRALIA:**

Australian Nursing & Midwifery Accreditation Council

Australian Nursing & Midwifery Federation

Nsw Nurses & Midwives Association

Acu Midwifery Society

#### **SOCIETIES IN ASIA:**

Afghan Midwives Association

Bangladesh Midwifery Society

Cambodian Midwives Association

#### **SOCIETIES IN WORLDWIDE:**

National Association of Certified Professional Midwives (us)

Association of Women's Health, Obstetric and Neonatal Nurses (awhonn) (us)

American Health Care Association

#### **GLOBAL NURSES ASSOCIATION**

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