

Conference on Dental Health and Oral Hygiene 2022

October 27th, 2022 | Webinar

ISSN: 2471-8726

The Business of Dentistry

Abstract:

If you own a dental practice, you own a business. There is a profit and loss statement. There is a top line and a bottom line. Money comes in and goes out. People get paid and people spend. It is not uncommon to find a gifted dentist who is a poor business owner and as a result, has a failing practice. As a broad overview of the business of dentistry, three overarching, yet essential, themes to achieve a successful dental business will be covered: 1. Leadership 2. Teamwork Profit.

Biography:

Dr. Uday A. Ganatra has an experience of over 18 years as a Dentist. Affiliate member of the American Dental Association. Participated in the **Face Synopsis** (Botox Workshop) by The Allergan Institute of **Facial Esthetics**. Trained in Lean and Six Sigma, he recognizes the importance of quality as an all pervasive tool in the healthcare business operations spanning functions

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Received: October 11, 2022; **Accepted:** October 12, 2022; **Published:** October 27, 2022