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striving in an open economy beta culture, microindustries, industry 4.1 and the generation flux and with... personal fabrication.

Abstract

The presentation started to address issues related to the open economy and important shifts that we are witnessing in society. Other areas covered are disruptive technologies, the era of radical innovation, beta culture, the maker movement, distributed knowledge, minipreneurs, among other topics. The next industrial revolution, personal fabrication, fablabs, additive manufacturing, micro industries, innovation labs, collaborative economy, small-scale manufacturing and 3D printing are also explored. Other important areas are also dissected like, simulation, Industry 4.1 and 5.0, Generation Go, Generation Flux, REFunding economics, clean-slate brands and Generation Z.

Biography:

Professor Luiz Moutinho (BA, MA, PhD, MAE, FCIM) is Visiting Professor of Marketing at Suffolk Business School, Faculty of Arts, Business and Applied Social Science, Univ. of Suffolk, Ipswich, England, UK, and at The Marketing School, Portugal, and Adjunct Professor of Marketing, GSB, FBE, University of the South Pacific, Suva, Fiji. Prof. Moutinho has given keynote speeches, lectures, seminars, talks, etc. in 46 countries worldwide. Prof. Moutinho has 36 books published, over 158 articles published in refereed academic journals. He has 14,731 academic citations, the h-index of 58 and the i10-index of 151 (Google Scholar, Sept. 5th, 2022)



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