

### **Perception of the role of the professional in nursing and gender. A survey in the city of Cuernavaca, mor; México**

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**Summary :** Since 2012, México reports that 9 out of 10 professionals are nurses (1), because of this there has been an increase in enrollment with male students (2), so it is necessary to fund the population's perception of the their performance, generating new hypotheses to know the new challenges facing the male nursing professional in health services.

**Methodology:** A survey was carried out in the city of Cuernavaca where 400 people participated in which five questions were formed that formed to form a directed interview used as an information collection instrument.

**Results:** In general, a total of 400 interviews were obtained in which 57% of the population interviewed has been attended by a nurse of which 77% say they had an excellent and / or good experience with their performance.

In this study, the traditional aspect of both women and men was observed in front of the stigmatization of the nurse's care, especially of men, since before being cared by male nurse, they preferred a female-nurse to be treated, although all interviewed they have had health experiences with male nurses.

**Conclusions:** The stereotype that the population has of nurses is one of the main challenges that will be taken into account to develop new proposals in their nurse training and thereby overcome this cultural barrier.

#### **Biography**

Claudia Macías Carrillo has completed his PhD at the age of 50 years from Universidad Autónoma del Estado de Morelos (UAEM) Architecture, design and urban planning. She is professor Nursing School, UAEM. And coordinator of the biopsychosocial Academy. She has published in reputed journals