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### Landmarks for achieving desired and long lasting results in facelifts

#### Abstract:

Surgical rejuvenation of the face and neck has been a constant concearn amoung Plastic Surgeons. Several tecniques have been described over the years, in attempts to treat and correct the effect of time and other factors such as smoking, drinking, sun exposure, radiation, etc, over skin, SMAS, fat and bone layers. Although most of these efforts either present a limited result or a very short lasting one, other, specially those based on sub-SMAS, deep plane facelifts, have reproductible and long lasting results.

Nonetheless, regardless of the approach chosen by the surgeon among those proven to be effective, some landmarks of face and neck tissue repositioning must be observed in order to achieve a patient pleasing and consistent result in every operation.

#### Methodology:

Our latest 50 cases of sub-SMAS deep plane facelifts with fat grafting were analized considering the degree of improvement of 5 keystone areas and patient satisfaction 6 months after the operation. We confirmed that good pos operative definition in these areas was responsible for increased patient happiness.

#### Findings:

The 5 landmarks we identified as being our patients most-wanted improvement points were:

- lower eyelid cheek junction
- upper blepharoplasty
- nasolabial fold reduction
- jawline contour definition
- cervical contour improvement.

### **Biography**

Pedro Bersan is the Doctor by the Federal University of Minas Gerais (UFMG) Plastic Surgeon, Specialist Member of the Brazilian Society of Plastic Surgery (SBCP) Plastic Surgeon of the Team of the Mother Teresa Hospital Preceptor of the Medical Residency of the Hospital das Clinicas of UFMG Co-author of the Chapter of Burns of the Clinical Emergency Book of the HJXXXIII Fellow of Advanced Rhinosseptoplasty of Dr Enrico Robotti (Mildo, IT) Specialist in Facial Plastic Surgery and Rhinoplasty with Rod Rohrich (Lift-and-Fill Facelift) and Dr Sam Hamra - Composite Facelift (Dallas, USA) Internship in Secondary Rhinoplasty and Migraine Surgery with Dr Bahman Guyuron (Cleveland, USA) Member of the European Rhinoplasty Society.

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