

15th International Conference on
Pharmaceutical Education and Practice

August 10-11, 2023 | Webinar

Factors affecting attitude of community pharmacists towards locally manufactured pharmaceutical products in addis ababa: A cross-sectional study

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Abstract:

Community Pharmacists (CPs) have a significant part in consumer choice in the rational use of locally manufactured pharmaceutical products (LMPPs). The opinion of pharmacists regarding branded and generic medications can offer a perception of the potential obstacles that might have to be overcome to advance generic medicine utilization. Many factors affect CPs' attitudes negatively towards LMPPs. Therefore, the current study assessed factors that can affect CPs' attitudes towards LMPPs. In the regression analysis of variables, three variables were associated with CPs' attitudes towards LMPPs. These are; maximum educational status, professional status, and year of experience in community pharmacy practice. Moreover, lack of belief in LMPPs, substitution agreement with the prescriber, cost-effectiveness of LMPPs, and consumer preference/demand were the most influencing reasons for the selection of LMPPs. In conclusion, the attitude of CPs seems suboptimal that requires an intervention to optimize LMPP utilization.

Biography:

Gelila Tamyalew studied pharmacy at Addis Ababa University, Ethiopia and graduated in 2018. She then joined master of business administration at school of business and economics at Addis Ababa university. She received her master's degree in 2022 at the same institution. After one year postdoctoral fellowship was given to her but due to other engagements she couldn't continue. She has published 1 research article in biochemistry research international journals.

Received: June 01, 2023; **Accepted:** June 05, 2023; **Published:** August 10, 2023