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Affective Emotion, Productivity and Technological Use in Times of Pandemic

Thais Castro

Clinical and institutional neuro psychopedist

"Nowadays, people, in general, are either connected or asleep." (Janice Reynold) This lecture presents a neuroscientific approach and aims media, taking into account the aspects of affective communication and productivity. Concept of affection connectivity and communication Affective communication Affection and communication in times of pandemic Productivity and affection Five affective ways to transform your work. Some themes that will be included today about affectivity "Affection is the difference between describing the beauty of a flower or simply enjoying it in all its beauty and completeness. Feel your perfume."

About connectivity

Particularity or characteristic of what is connective Trend or possibility (of a computer, program, etc.) to perform or perform operations in a network environment. Ability to connect to the internet. About communication It is more than informing. When we communicate something, we expect to receive a return, an answer. Interaction between two elements that seek interaction with each other. A Process that consists of a movement of two pieces of information.

Affective communication

What do I communicate Affective communication - What is it? Make feel, touch, and interact. Feeling of belonging Experiences, experiences, sensations consider the other, empathize Concern about how the other gets the message is yesterday's communication the same as today? And Short videos like: Video case Storytelling Tic Toc Tories YouTube Short Shorts Reels /Instagram

Biography: Thais Castro is a Neuroscientist, pedagogue, clinical and institutional neuro psychopedist and writer in her spare time. Currently studying neurocriminology.

thais@hotmail.com