Digital health Strategies During COVID-19



"BEVY" or "THE APP"

Bevy Health or Bevy a patient-held record system (PHR) which puts users in control of all their medical information. Bevy is a platform on which patients and doctors can save and transfer medical data, and communicate with each other.

The Patient-held Record system, PHR, is taking off in the West, and although medical records are now online, the patient has very little access to them. Most western countries provide a unique patient ID that doctors can use to access the patient record, but the patient is not given full access. In a country like India, where the cost of private healthcare is primarily paid at the point of use (hospital and clinic payment window), patients will naturally want ownership of their medical records. This is our primary market.

Healthcare providers, historically, have kept patients' medical records in their possession, sharing them with patients in physical form, which is vulnerable, unsafe and time-consuming to access. Bevy returns ownership where it belongs: with the patient.

Biography

Radhika Shakargayan is founder of Bevy, India. When she was very close to her paternal grandmother and she fell ill in India, she took charge of her health. While dealing with doctors, she found she had to beg for the medical results and scans and medical records and then organise, digitise and share with many specialists in India and also with her uncle, who is a doctor in London. She found most patients lost an invaluable amount of time in this process putting the patient in jeopardy. Being a technology graduate, she came up with an idea for Bevy health which puts the patient in control of her medical records.

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