

12th World Congress on
Pharmaceutical Sciences and Innovations in Pharma Industry
&
9th Edition of International Conference on
Alternative Medicine

February 26-28, 2018 London, UK

Development of naturopathic healthcare**Rene Goris**

IOC Daoland Healthcare, Netherlands

Instead of focusing on individual therapies or drugs in this lecture the focus is on organization, education and commerce, hence the binding of the diversity of complementary and alternative healthcare in a global coherence that can function as a broadly approved form of healthcare at every level of society. Further I show how CAM can fill a neglected gap in modern healthcare based on existing sound scientific research. Also, as an example, I will describe the results of my own research in how to apply the varieties of Chinese health and disease treatment solutions in a modern setting as a model for entrepreneurial self-organization to the benefit of future clients. I offer a view on education, care, natural beauty, and products. I have proven this model to work on small scale though extensive testing. Through the description of this project I show how DIY healthcare is the future of CAM self-organization and how this can be made into a commercially viable program.

Biography

Rene Goris, working as Professor at the IOC Daoland Healthcare online education platform in the Netherlands, is co-operating with researchers of the Beijing University of Chinese Medicine and Daoists of the Wudang Daoist Association in China. His research interests include: 1) showing effectivity of cultural behavior on health and health ideology; 2) developing holist and integrated approaches to health that also function to develop social coherence and individual personal civil development; 3) developing affordable products and services for coherent self-management in healthcare; 4) researching changing motivations in acceptance of self-management in healthcare

renegoris1@gmail.com

Notes: