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Patient contact awareness for dermatologists: Improving your practice with emotional intelligence

David Ryback

EQ Associates International, Georgia

Research reveals that those physicians who use an emotionally intelligent approach with patients, just a few minutes more with an enlightened style avoid costly malpractice claims and make patients feel better taken care of and more appreciative of their doctors. This interactive presentation focuses on: The 4 basics of emotional intelligence (EI); Current research on EI in medical training; Understanding how you come across to your patients; Understanding the four patient personality challenges; and simple specifics on how to deal with these patient personality challenges so that you avoid malpractice claims and make patients feel much more satisfied.

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Circumareolar augmentation mastopexy

Sergey Prokudin

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The presentation is about the experience of using breast circumareolar augmentation mastopexy for correction of ptosis of the breast. In the theoretical and practical process; research revealed the following advantages of the method: The lack of any scars except around the areola, aesthetically circumareolar area is the most advantageous, because in this area there are sharp transitions dark areola/light skin, usually tissue of the areola above the level of the skin, all of these characteristics are premontane in the formation of a scar, regardless of its color or relief; specific approach, including the use of implants, various forms of detachment of the breast tissue their subsequent movement and fixation, method of wound closure round block allows correcting virtually any degree of breast ptosis, accurately predict the result suspenders; an important advantage is more easy and short postoperative period compared with other methods of lifting the breast. It is also necessary to note the small number of complications, the bulk of which were compensated. All of the above advantages of the method allow us to recommend it for use in everyday practice.

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