

7<sup>th</sup> International conference on

# Cosmetology & Beauty R&D & Expo

July 13-14, 2018 | Toronto, Canada



## *Anwar S Saleem*

*DC Board of Barber and Cosmetology, USA*

### Advantages of life style, diet and nutrition

#### Biography

Anwar Saleem is the executive director of H Street Main Street, Inc., a position he has held since 2007. Mr. Saleem founded this non-profit organization in 2002 to guide the revitalization of an important, and long-neglected, neighbourhood commercial corridor in Washington D.C. He served as chairman of the Board of Directors until taking the direct responsibility for the delivery of commercial revitalization and business retention services as executive director. Mr. Saleem's interest in H Street NE began long before 2002. He has owned a hair salon on the street since 1989 and has purchased several buildings over the years. The economic growth strategy that Mr. Saleem developed has resulted in more than 2,600 new jobs on the H Street corridor. Through direct recruitment and partnerships, he helped to attract more than 286 new businesses to H Street NE. He has developed alliances with DC Government officials which bring substantial resources into H Street, including a leg in the new streetcar system and Tax Increment Financing. As a small business owner himself, Mr. Saleem understands the challenges that independent entrepreneurs encounter. He has helped business owners successfully apply for grants and loans to upgrade storefronts. Increasing H Street's marketability has been a priority for Mr Saleem. He led the rebranding of the commercial district into an arts and entertainment district. He created the H Street Main Street's Clean Team, which removes debris, graffiti, and snow to create a more appealing and safer environment for business clients and the residential community. Under Mr. Saleem's leadership, H Street Main Street has become a commercial revitalization success story. The organization won a Great American Main Street Award in 2013. It was ranked by USA Today as #1 amongst the 10 most up and coming neighbourhoods in the America.

[anwar.saleem@hstreet.org](mailto:anwar.saleem@hstreet.org)

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