

World Congress on Hypertension and Cardiovascular Diseases

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The wearable technology



Joao Brocas

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The world has reached an unprecedented point in new digital technology developments, where novel wearable technologies will now be able to revolutionize everyday management of chronic disease. Cardiovascular disease is the world's single biggest killer. As such, this is an area significantly appropriate for the introduction of remote monitoring medical wearable technologies. Joao Brocas, a recognized expert in digital technology, will explain how the modern consumer wants to interact with this dynamic new world, as well as what challenges and opportunities lie ahead and why this is one of the world's most exciting area for consumer engagement. Joao will also highlight the revolutionary manner in how TLT's new digital platform technology and the revolutionary ViCardio product will drive the future of this sector.

Biography

Joao Brocas is a Wearable's Expert and a globally recognized top 100 Global Digital Health Influencer. His passion lies in helping others, sharing experiences, transferring knowledge, working collaboratively and passing on the latest innovation trends from the digital health world as a Thought Leader in wearable's, digital health, IoT and healthcare innovation, including AI (artificial intelligence), robotics and ML (machine learning). He has explored the intersection of technology in modeling business models and shaping consumer behavior. Also, he analyses the impact of disruptive innovations and shares future trends in the marketplace.

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