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### Traditional medicine: Need of the day

**Avinash Shankar**

National Institute of Health & Research, India

Considering non nutritional constituent in food and drinks, self medication and increasing drug resistance and drug adversity not only declined self defense but also promoting disease chronicity and ultimately affecting the therapeutic outcome in spite of advances in diagnosis and Medicare system. Exploration of various modern therapeutics from traditional herbs having documented clinical effects suggest traditional therapeutics significance as a source of modern molecules thus need proper exploration in terms of clinic to lab rather than lab to clinic which is also known as reverse pharmacology. Hence after 20 years agonizing encumbrance for not providing full proof therapy for many diseases like-Filarial lymph edema, arthritis, epilepsy, asthma, liver disease, lithiasis, diabetic neuropathy, migraine, trigeminal neuralgia, epilepsy, paralysis, down syndrome and cerebral palsy, malignancies, psoriasis, leucoderma, post bells palsy deformity etc., peeped through various Medicare system of healing with an intent to find out a curative solution either alone or in combination of various therapeutic systems Herbo mineral therapeutics in XDRT, epilepsy, paralysis, neuralgia, neuropathy, diabetes mellitus, lithiasis and leucoderma, acupuncture in bells palsy, migraine, sciatica, trigeminal neuralgia, arthritis as an adjuvant with modern medicine not only promoted early onset of clinical response but also helped in bio regulation of body bio kinetics as patients in post therapy follow up of about 12 years reveals no recurrence of the presentation, hence the holistic approach is a need of the day to ensure better therapeutic response.

### Biography

Avinash Shankar, founder of the Organization, is a dedicated medical professional having firm determination for rural health care and global diversification of the Indian heritage Ayurveda with scientific documentation. He graduated from Mahatma Gandhi Institute of Medical Sciences, Sewagram, a premier medical institute of India rendering medical education oriented for rural health care with sincerity visiting professorships in USA, UK and Australia. He published and presented more than 200 original paper in national and international medical journals including current therapeutic research, USA, IJM today. He presented paper at national and international medical conference and is also associated with various medical journals as an editorial member or editor. He authored books-Hand book of poisoning, an unique composite of its kind and reviewed globally, Synopsis of treatment, quotes an holistic approach of healing for various disease, Longevity, a comprehensive composite to remain healthy, Pharmacological basis of indigenous therapeutics ( in press 6 volumes). He is presently heading organization like- Leucoderma foundation of India, India Epilepsy Forum, Society for Endocrinal and Metabolic disease, Punarjeevan Bihar - organization working for creating awareness and research in breast cancer through their initiative PINK CHAIN.

[dravinashshankar@gmail.com](mailto:dravinashshankar@gmail.com)