OMICS Group Conferences
Accelerating Scientific Discovery

2ⁿᵈ International Conference and Exhibition on
Traditional & Alternative Medicine
August 25-26, 2014   DoubleTree by Hilton Beijing, China

Realization and application of search engine for traditional Chinese medicine industry

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Facing the requirement of informatization in the Traditional Chinese Medicine (TCM) industry, the article introduces the technology principles of search engine for the TCM industry and the technology used in the 'Brainet Search', a project focuses on the application of vertical search engine in the TCM industry. The article analyses the value of the 'Brainet Search' and its similarities and differences compared with other search engines and it finally looks ahead the future development of vertical search engine in the TCM industry.

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Altern Integ Med 2014
ISSN: 2327-5162, AIM an open access journal

Traditional Medicine-2014
August 25-26, 2014

Volume 3, Issue 3

Page 86