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## SWOT analysis wet cupping developments in Indonesia

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As the largest Muslim country in the world, developments in Indonesia Wet Cupping very rapidly since last 10 years. Euphoria is running Sunnah Rasul, of course, very encouraging as part of the apostle ittibaul Rasulullah. Along with the continued advancement of Wet Cupping therapy in Indonesia, with a continued increase in the number of clinic Wet Cupping, then no doubt has caused quite a lot of problems, such as the quality of the therapist inadequate Cupping, Cupping unhygienic practices, thus potentially transmit infectious diseases, the practice of giving 'herbal formula' and pharmacy without adequate equipped science. These problems, if not immediately look for solutions to reduce the excess of cupping therapy, cupping practice it feared would pose a potential serious health - which has not been found to be open. It may be, has no excess incidence of Cupping therapy but not in the report, because malpractice is not known by the public. For this reason, SWOT Analysis needs to be done, so that a solution can be found to anticipate the strategic excesses Cupping practices that do not meet the minimum standard requirements. With the SWOT Analysis, can be described and selected the best strategy is to be done by practitioners Cupping, Cupping Association and of course by the Ministry of Health of Indonesia as the highest institution in the field of health.

### Biography

Muhammad Karyanto, S. Farm, MM. Pharmaceutical Graduated from Gadjah Mada University, Yogyakarta, Indonesia in 1990. Passed Post Graduate Masters in Financial Management, University of Pancasila, Jakarta in 1998. He has been Islamic Cupping therapist since 2011. Since the year 2013 has been a Member of the Association of Indonesian Cupping (ABI-Asosiasi Bekam Indonesia). In January 2014 founded the Indonesian Center for Islamic Cupping, one form of struggle Islamic Cupping treatment appropriate to preserve the Sunnah of the Prophet Muhammad.

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