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Guerilla transformation - Turning an insurgency *into* a movement

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Each of us belongs to a community, or network. The individual members of a network have a shared commitment and affinity to the kernel. As such, they will behave in a predictable manner since there is nothing to gain by any individual changing their position unilaterally. In reality, to disturb the predictability never even crosses the mind of the members. In essence, a Nash Equilibrium exists - named after John Forbes Nash, who proposed it. A Nash Equilibrium basically states that each member of a network is supposed to know the natural objectives of the other members of the community, and no member is able to gain by deviating from a predicted behavior on their own. If all the members of a network share these common beliefs and no member of the network can gain an advantage by changing their behavior while the other members continue on as they always have, then the existing state perpetuates and constitutes a Nash Equilibrium. As such, the equilibrium that exists in a community will not be disrupted by a threat originating from within the community - but rather a disruption that is introduced to the community from the outside. Some examples of such a disruptor might include; a merger, change in the "C-Suite", a surprise competitor, the loss of a key customer, and a near global economic melt-down. When such an external disruptor is introduced, the resultant transformational change that occurs in an organization happens nearly lightning-fast. So how can an internal disruptor be engineered and deployed in a controlled manner so that transformational change can occur when YOU want it to occur? Applying Game Theory and the Nash Equilibrium, this session will investigate the circumstances under which change takes place- and when it does not. And finally, we will discuss the creation of an effective disruptor and how it can be deployed in a controlled and sustainable fashion.

Biography

Joseph F Paris Jr. is first and foremost an adventurer, explorer and empath of the human endeavor. He is forever seeking ways to improve the circumstances of others - trying to accomplish this always from their perspective and in their context; considering their dreams and aspirations, their nostalgia, culture, conditions, and life-experience. He is the Founder of the Operational Excellence Society - which is a "Think Tank" for companies who have the desire to achieve peak-performance across the entire ecosystem of their enterprise and which now has thousands of members belonging to Chapters in several cities around the world. He is also the owner of the Operational Excellence group on LinkedIn with nearly 40,000 members and where all manner of open discussion and opportunities related to the improvement in the circumstances of the human endeavor are welcome. He is sought by companies and academia to explore and address the challenges and opportunities of today and illuminate and predict those of tomorrow. He is highly valued for his ability to provide strategic analysis and tactical insight. He currently serves on the Board of the Systems Science and Industrial Engineering (SSIE) Department at the Watson School of Engineering at Binghamton University - and also on the Board of the Institute of Industrial Engineers (IIE) Process Industries Division (PID) and on the Editorial Board of the Lean Management Journal. He is an active member of the Association for Corporate Growth (ACG) in New York City and in Frankfurt Germany.

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