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## Knowledge is the greatest obstacle to development and innovation

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Denmark is known for being the first mover in relation to getting robotic technology into everyday life for ordinary people with special needs. A major task in this regard is to create certainty use of robots in everyday tasks. The use of robots is an advantage for people who want to live a normal life and be able to handle many common tasks unaided again. Technology and robots becomes a bigger and bigger part of daily life for people in Denmark. Our big challenge is how we develop the use of robots in our daily life and how do we perform even more confidently in using robots. Denmark has developed new and exciting solutions worldwide; Universal Robots is a very big player on the market as most know today. Another very large Danish company which develops robots for a completely different customer target group is LEGO which is also a very well-known company. Additionally, Danish Technological Institute (DTI) is the leading robot innovator in Denmark with both industrial and care related robotic R&D&I. I follow and study all of these companies and their user businesses as a reference to my experiences and ideas. One future challenge will be how we ensure the necessary power of innovation to develop and create new technology. How do we ensure that we do not “go in the circle” and just invent solutions moving society into very small pieces? In order to satisfy the world's challenges, we must find new and completely different technological solutions, it takes courage and efficient act and important of all, very great creativity. How do we avoid that our knowledge is the biggest obstacle for innovative development?

## Biography

Jerry Vinther is an Expert in Innovation and Business Analytical Processes. He has more than 20 years of experience in top management of major international projects, with a focus on commercial business and creating value. He is CEO of international business development projects.

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