

International conference on
Artificial Intelligence, Robotics & IoT

August 21-22, 2018 Paris, France



Susan Johnston

President of Select Services Films, USA

Virtual Reality as New Media

AI & IoT, New Media, It's not only changing the way we use media, but also the quality of people's lives. It's already being used in a number of different industries, from education to business and even real estate. We will discuss this evolution and how LBE's, 360, AR, VR, MR, AI, Mobile, Social, Streaming, Gaming, Real Time CG, HCap, Room Scale, Holograms, HCap, room scale, holograms are changing the paradigm. In addition we will screen cutting edge – innovative content utilizing in some of these sectors.

We will discuss innovative mediums being utilized today and how constant emerging technology is changing how we experience content. As stories are part of media, we will explore storytelling thematically by technology utilized through innovative content by screening "cutting edge" (Huffington Post) world premieres programmed in June at New Media Film Festival so you can experience the merging of content and technology.

Biography

Susan Johnston, known as a Media Futurist, is President of Select Services Films, Inc. a certified DBE multiple award winning production company. Susan founded the critically acclaimed New Media Film Festival in 2009. The festival honors stories worth telling by bridging story and technology with innovative mediums and ever changing delivery platforms. Susan is a pioneer in media with many 1st production and industry innovations including: 1st live stream HD talk show, 1st to screen AI created content, 1st to offer Emmys Consulting and Broadcasting, 1st to show VR as a collaborative experience , etc. Prior to relocating to Los Angeles in 2000, Susan, a New England native, worked with the Providence & Rhode Island Film Commissions over five years to build the infrastructure still in use today. She developed Context Media Studios International production capabilities as well as garnered funds before Senate Committee hearings and helped facilitate the 25% tax incentive for investors of films in Rhode Island

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