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Big data information system: Challenges and analysis

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Books have been written, research is constantly going on concerning big data. This has created prospects for researchers to achieve high significance in information system. With the materialization of new data collection technologies, highly developed data mining and analytics support, there have been a lot of changes that are occurring with the research methodology we apply. Given these promises, there are still many unanswered questions and research challenges that need to be investigated at greater length. The contexts include political discourse, digital journalism, social networks and blogs, financial services, corporate announcements, mobile telephony, home entertainment, online gaming, online shopping, social advertising, and social commerce. The ongoing progress and implementation of big data will, at the end of the day, provide clarity on whether big data is a fad or if it represents substantial progress in information systems research. Three theses also show how future technological developments can be used to advance the discipline of information systems. Technological progress should be used for a cumulative supplement of existing models, tools, and methods. By contrast, scientific revolutions are independent of technological progress.

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