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Enabling, people and businesses to improve the quality of life, to do so faster and better

Demet Sag ClearRoadMap, USA

Carver Global Health Group LLC (CGHG) is a privately owned company that builds and distributes ClearRoadmap, a cloud based data analytics platform to automate the manual, time consuming mHealth and medical device regulatory and reimbursement due diligence process. All new medical devices are required to complete this step. ClearRoadmap improves data accuracy and reduces time to completion from days or weeks to minutes. CGHG's innovative approach provides the potential to transform how mHealth and medical devices are developed and brought to market.

Solution: ClearRoadmap applies Best Known IT Practices from Big Data to automate these highly manual processes. Benefits include: improving data accuracy and relevance for related mHealth and medical devices; speeding access to relevant data both initially and through ongoing market activities. ClearRoadmap provides value to a range of healthcare industry players.

ClearRoadmap flexible subscritption allows users to try each mondule individually, leverage savings with package rates, and an enterprise seat bring value to those who visit : The single Search interface across all datasets is accessible globally on tablets, laptops and desktops. The detailed product information is displayed in a side-by-side *Comparison*, for market evaluation. Details can be downloaded into *Reports* with the search criteria documented, and hyperlinks to original document sources. Users can save customized searches as an Alert to receive notifications when changes or new information becomes available. Users can plan their *Idea to Market* using step-by-step *Pathways* which consolidates state legislations, federal regulations, reimbursement policies, technical standards, and business strategy with Best Practices and Helpful Hints.

Biography

Demet Sag is director of translational genomics at symmetric computing, ClearRoadmap, USA.

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