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Iran's pharmaceutical industry: Structure, players and institutions and regulatory system

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The present research seeks to understand the behavioral logic of the players of Iran's pharmaceutical industry so as to infer the innovative treatment of the firms. The structure of such an approach is composed of some components through which performance analysis of certain technological industry could be made possible. In this research, we use two steps of expert panel review: first step is 17 experts and second step is 11 experts from universities, companies and governmental institutes. The current study wishes to explain structural model of institutional elements in this technological sector. Subsequently, in light of such an explanation, structural elements of this sector would be analyzed through identification of legal and regulatory framework, innovative culture, innovative infrastructure, financial resources, information resources, technology transfer mechanisms, commercialization support and marketing.

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