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Implementation of nursing service strategies supporting ASEAN economic community in the year 2015 of nursing organizations in Thailand

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This descriptive research aimed to study the implementation of nursing service strategies to support nursing during changes in the ASEAN Economic Community (AEC) in 2015 of nursing organizations in hospitals being under The Ministry of Public Health, Thailand. Five hundred and eighteen nursing directors, who were working in hospitals in north, central, northeast, and south part of Thailand, responded to a questionnaire developed by the researchers. The questionnaire was comprised of five dimensions based on the Nursing Service Strategies Supporting the ASEAN Economic Community (AEC) Year 2013-2015 which were 1) Establishment of understandings about the AEC to nursing personnel; 2) Competency development of nursing personnel supporting nursing changes in the AEC; 3) Development of manpower management system; 4) Development of emergency and disaster nursing system and emerging and re-emerging diseases nursing system; and 5) Elevation of nursing care quality. The reliability of the questionnaire tested by using the data derived from the nursing directors of hospitals in northeastern part was 0.97. Frequency, percentage, mean and standard deviation were used for data analysis. The finding underlined that nursing organizations in north, central, northeast, and south part of Thailand were implementing the strategies of competency development of nursing personnel supporting nursing changes in the AEC, development of manpower management system, development of emergency and disaster nursing system and emerging and reemerging diseases nursing system, and elevation of nursing care quality in moderate levels (mean=2.11 to 2.82). While, the implementation of the establishment of understandings about the AEC to nursing personnel strategy was in low levels (mean=1.68 to 1.74).

Biography

Marisa Krairiksh has completed her Ph.D. at Frances Payne Bolton School of Nursing, Case Western Reserve University, USA. She is working at Nursing Administration Department, Faculty of Nursing, Khon Kaen University, Thailand as an Associate Professor. The subjects teaching in Master Program of Nursing Administration are nursing leadership, nursing management, nursing human resource management, nursing project management, and practicum in nursing management. Her research papers focused on nursing leadership which were published in Thai journals and were presented in international conferences.

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