

18th International Conference on

Nursing & Healthcare

December 05-07, 2016 Dallas, USA

***Debra M Wolf***

Chatham University, USA

Boot camp for nurses: Integrating social media into practice

Today, evidence exists reflecting the impact the WWW (internet) has in promoting health and wellness. Several studies have identified web-based health promotion programs resulted in statistically significant changes in: improving health status of individuals in regard to sleep, pain, depression and weight; reducing absenteeism in individuals who participated in a web-based worksite health promotion program by 20%, and; significantly effecting health related behaviour. Nursing professionals have the ability to extend their services virtually reflecting the passion and performance modelled by Florence Nightingale in the 1800s. This presentation will introduce nurses and health professionals to the opportunity of extending their presence virtually by using various forms of social media. By extending their presence virtually, nurses can offer synchronized or asynchronized health information, educational tutorials and/or guidance seven days a week, 24 hours a day. With the advancement of technology, the nursing professional is in a key position to stimulate change through use of social media. Nursing professionals can be empowered to use virtual platforms to extend their professional services virtually, impacting outcomes and improving the health and wellness of the population they work with. This presentation will introduce nurses and health professionals on how social media/virtual platforms can be integrated into practice to improve the health and wellness of their patients.

Biography

Debra M Wolf is an Associate Professor of Nursing and an independent Healthcare Informatics Consultant. Dr. Wolf has over 35 years of experience within the healthcare arena. Her area of expertise focuses on integrating technology into a healthcare setting focusing on change management, process redesign and more recently the use of social media in supporting clinicians health 2.0 needs. Dr. Wolf has worked closely with various IT vendors and health systems in exploring and integrating new technologies. In 2013 she published her first book titled "Social media for nurses: Educating practitioners and patients in a networked world".

Kim Olszewski is Assistant Professor/ Director of Nurse Practitioner Programs at Bloomsburg University, and is Vice President of Mid-State Occupational Health Services Inc. Dr. Olszewski has 22 years of occupational health experience in both the industrial and clinical arenas. As an advance practice nurse, Dr. Olszewski is an owner and practitioner at Mid-State Occupational Health. Her clinical area of interest is in the area of Commercial Driver Safety. Another area of interest is in healthcare informatics and the integration of social media into the occupational health arena, as well as into the classroom.

DWolf@Chatham.edu**Notes:**