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## Storytelling in an evolving age of technology

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From paper products to television and now wearable devices, the accessibility of content has grown by huge leaps, even in just the last few years. Adjusting to this new technological frontier is the art of storytelling. Once only accessible to writers, prized for their craft, storytelling has become an open source platform of expression for the masses.

### Biography

Andres Quesada is the Director of Design/Creative Director for Gannett Digital. He manages a large team of web and mobile interface designers and information architects who are responsible for the user experiences of all 120 Gannett properties, both mobile and web product. He has spent the last 3 years at Gannett but has had over 15 years of design experience in working for companies like AOL.

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