

# International Conference on Broadcasting Media & Film Industry

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## You're in the door. Now what? Championship networking and the media

**Joel Eisenberg**

Eisenberg-Fisher Productions, USA

The world of broadcast media, and the related universe of film, has been fraught with paradigm shifts over the past several years. Along with the changes have come opportunities, for both creative and executives. However, once you are "in the door," what then? In 2005, Joel co-founded professional networking entity The All Cities MediaGroup (ACMG) with partner Eric Shaw, founder of the parent organization, The AllCities Network, to help aspirants answer these questions and succeed in these most difficult industries. As an independent filmmaker who knew all too well the pitfalls of pursuing a career in the competitive world of filmmaking, he also understood early that it was not about what he knew that would make the difference, but who he met along the way that would most influence his achievements. Joel, a former special education teacher, will discuss the psychology of networking and relating to those who could most influence your career. The decision makers, the high-net worth company owners, celebrities and other high-profile individuals are those who live in the public eye. The opportunities ready to be taken due to ongoing paradigm shifts. We will learn about "image" vs. "reality." Most of all, this seminar will teach you how to open the door, walk through it, and maintain professional relationships for mutual benefit. Remember, you have one chance to impress. This course will show you how.

### Biography

Joel Eisenberg is an author, screenwriter and producer whose new book series, "*The Chronicles of Ara*", an epic 8-volume fantasy saga written with Stephen Hillard, will be published in November 2014 by Zharmae Publishing Press' Luthano Coeur imprint. He is a partner in Eisenberg-Fisher Productions and former head of EMO Films@Paramount Studios, feature film production companies. He is the Co-founder of All Cities Media, an entertainment industry networking group. Since 2005, his events have been regularly hosted by Warner Brothers, Paramount Studios, Sunset-Gower Studios and the Law Offices of Greenberg-Traub, among others. Feature projects include "Unreleased" - a bio of white collar criminal Barry Minkow - and "April Showers", based on the Columbine school shootings scenario. "The Human Fly" and "Assassin and Son" are presently in development, as is a new television version of "Tales from the Crypt. He developed a biopic of comic book pioneer William M. Gaines with John Landis, which remains his passion project. He is the writer of several award-winning independent feature films, including "Out of the Black" which opened the 2003 Dances with Films Festival and went on to win 16 international festival awards. He has financed numerous films and television programs in whole or in part, including several PBS favorites (various episodes of "The PuzzlePlace", "California's Gold" and "American Playhouse"). He is the producer of a slate of past and upcoming features and television projects, including "Mirkwood," based on the amazon.com bestseller, and the upcoming "Chronicles of Ara" fantasy novel series.

[jeisen7893@aol.com](mailto:jeisen7893@aol.com)